



TAMIL DEVELOPMENT AND INFORMATION DEPARTMENT

**Policy Note
2023 - 2024**

INFORMATION AND PUBLICITY

Demand No.28

M.P. Saminathan
Minister for Information and Publicity

“

We are for the people.
We are with the people.
We live for the people.
So, we are all people's workers.

- *Hon'ble Chief Minister of Tamil Nadu*
Thiru. M.K. Stalin

”

DEMAND No.28
INFORMATION AND PUBLICITY
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**A tongue that rightly speaks the right is greatest gain,
It stands alone midst goodly things that men obtain.**

(Kural-641)

No other trait is as good as the goodness of speech. That is why it is the greatest of man's possessions.

– Muthamizharignar Kalaignar's Commentary on the Thirukkural.

INTRODUCTION

Only during the rule of the Muthamizharignar Kalaignar, people eagerly read and enjoyed the achievements of various departments through the Information and Public Relations Department of the Government of Tamil Nadu.

The task of the Information and Public Relations Department is to take all the public welfare schemes of the Government which are implemented by it, to the people through newspapers and various other media.

The Information and Public Relations Department functions as an incomparable and unparalleled arm of the Government, taking its purposeful announcements to the knowledge of the people, from the times the country was announced as a Republic, and even prior to it.

Press Releases, Government Orders, press statements, welfare schemes and announcements of the Hon'ble Chief Minister are taken to the last man of the State by the Information and Public Relations Department through Newspapers and various other media, including social media, through its Information and Public Relations offices in various districts.

In line with the words of Muthamizharignar Kalaigarnar that 'He never likes rest', our Hon'ble Chief Minister has 'Hard work, hard work and hard work' as his life and, has been working tirelessly for the welfare of the people by announcing various welfare schemes, according to his own statement, 'I shall continue to work for you all' and shall always be working for you all.

The Information and Public Relations Department is publicizing these schemes throughout the State. The Information and Public Relations Department is functioning efficiently by taking the good deeds of the Hon'ble Chief Minister of Tamil Nadu, which he carries out through his continuous and tireless work, to the people, through its various wings.

MEMORIALS

Various Memorials are constructed and properly maintained in different parts of the State to celebrate and acknowledge the contributions made by the masters who shaped the history of Tamil Nadu. 81 Memorials, 4 Arangams, 5 Commemoration Pillars and 2 Monuments and one Commemoration Arch have been constructed to honour the significant contributions made by the eminent personalities of Tamil Nadu such as scholars, great freedom fighters, martyrs and leaders who sowed the seeds of social justice, poets and music maestros.

DETAILS OF MEMORIALS IN TAMIL NADU

SI. No.	MEMORIAL	PLACE
CHENNAI DISTRICT		
1	Perarignar Anna Memorial and Museum	Marina Beach, Kamarajar Salai, Chennai
2	Puratchi Thalaivar Dr.M.G.R.Memorial	Marina Beach, Kamarajar Salai, Chennai
3	Gandhi Mandapam	Guindy, Chennai
4	Perunthalaivar Kamarajar Memorial	Guindy, Chennai
5	Mootharignar Rajaji Ninaivaalayam	Guindy, Chennai
6	Periyavar M.Bhakthavatchalam Memorial	Guindy, Chennai
7	V.O.C Chekku Mandapam	Guindy, Chennai
8	Mahakavi Bharathiyar Ninaivu Illam	Thulasinga Perumal Koil Street, Tiruvallikeni, Chennai
9	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
10	Valluvar Kottam	Nungambakkam, Chennai
11	Mozhippor Thiyagigal Manimandapam	Guindy, Chennai

Sl. No.	MEMORIAL	PLACE
12	Thiyagigal Manimandapam	Guindy, Chennai
13	Rettaimalai Seenivasan Memorial	Guindy, Chennai
14	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Dams Road, Pudupet, Chennai
15	Sindhanai Sirpi Ma.Singaravelar and Suyamariyathai Sudaroli N. Jeevarathinam Manimandapam and Library	Royapuram, Chennai
16	Nadigar Thilagam Sivaji Ganesan Manimandapam	Adyar, Chennai
17	Puratchi Thalaivi Selvi J Jayalalithaa Ninaividam	Marina Beach, Kamarajar Salai, Chennai
18	Annal Ambedkar Manimandapam	Raja Annamalai Puram, Chennai
19	Muthamizharnigar Kalaigarnar Memorial	Arignar Anna Memorial Campus, Kamarajar Salai, Chennai
COIMBATORE DISTRICT		
20	Uzhavar Perunthalaivar Narayanasami Naidu Manimandapam	Vaiyampalayam, Coimbatore District

Sl. No.	MEMORIAL	PLACE
CUDDALORE DISTRICT		
21	Swami Sagajanandha Manimandapam	Chidambaram, Cuddalore District
22	Ramasamy Padayatchiyar Ninaivu Mandapam	Manjakuppam, Cuddalore District
DHARMAPURI DISTRICT		
23	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri District
24	Thiyagi Subramaniya Siva Manimandapam	Papparapatti, Dharmapuri District
25	Bharathamatha Ninaivaalayam	Papparapatti, Dharmapuri District
DINDIGUL DISTRICT		
26	Freedom Fighter Gopal Naicker Manimandapam	Virupatchi, Dindigul District
27	The Great Kings Hyder Ali, Thippu Sultan Manimandapam	Adiyanuthu Village, Dindigul District
ERODE DISTRICT		
28	Periyar - Anna Memorial	Erode, Erode District
29	Dheeran Chinnamalai Manimandapam	Odanilai, Arachalur, Erode District
KANCHEEPURAM DISTRICT		
30	Perarignar Anna Ninaivu Illam	Chinna Kancheepuram, Kancheepuram District

Sl. No.	MEMORIAL	PLACE
KANNIYAKUMARI DISTRICT		
31	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari District
32	Gandhi Ninaivu Mandapam	Kanniyakumari, Kanniyakumari District
33	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari District
34	Sathavathani Seiguthambi Pavalar Ninaivu Mandapam	Idalaakudi, Kottar, Nagercoil, Kanniyakumari District
35	Marshal Nesamani Manimandapam	Nagercoil, Kanniyakumari District
KRISHNAGIRI DISTRICT		
36	Mootharignar Rajaji Pirantha Illam	Thorapalli, Krishnagiri District
MADURAI DISTRICT		
37	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai District
38	Thiyagi Viswanathadass Ninaivu Illam	Thirumangalam, Madurai District
39	Parithimar Kalaignar Ninaivu Illam	Vilacheri, Madurai District
40	Mozhignayiru Devaneya Pavaanar Manimandapam	Sathamangalam, Madurai District

Sl. No.	MEMORIAL	PLACE
41	Perungamanallur Thiyagigal Ninaivu Mandapam	Perungamanallur, Usilampatti, Madurai District
MAYILADUTHURAI DISTRICT		
42	Thillaiyadi Valliyammai Memorial	Thillaiyadi, Mayiladuthurai District
43	Tamizhisai Moovar Manimandapam	Sirkazhi, Mayiladuthurai District
NAMAKKAL DISTRICT		
44	Namakkal Kavignar Ramalingam Pillai Ninaivu Illam	Namakkal, Namakkal District
45	Allala Elaya Nayakar Dome memorial	Jedarpalayam, Namakkal District
SALEM DISTRICT		
46	Freedom Fighter Thiyagi Dheeran Chinnamalai Monument	Sankagiri, Salem District
47	Puratchithalaivar Dr.M.G.R And Puratchithalaivi Selvi J Jayalalithaa Memorial	Salem, Salem District.
SIVAGANGAI DISTRICT		
48	Kaviarasu Kannadasan Manimandapam	Karaikudi, Sivagangai District
49	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai District
50	Maruthupandiar Ninaivu Mandapam	Tiruppattur, Sivagangai District

Sl. No.	MEMORIAL	PLACE
51	Veeramangai Velunachiyar Ninaivu Mandapam	Surakulam, Sivagangai District
TENKASI DISTRICT		
52	Thiyagi Vanchinathan Manimandapam	Sengottai, Tenkasi District
53	Poolithevan Ninaivu Maaligai	Nerkattumseval, Tenkasi District
THANJAVUR DISTRICT		
54	Pattukkottai Kalyanasundaram Manimandapam	Pattukkottai, Thanjavur District
55	Pattukkottai Azhagirisamy Ninaivu mandapam	Avudaiyankulam, Pattukkottai, Thanjavur District
TRICHY DISTRICT		
56	Va.Ve.Subramaniya Iyer Ninaivu Illam	Varahaneri, Tiruchirappalli District
TIRUNELVELI DISTRICT		
57	Kappalottiya Thamizhan V.O.C Manimandapam	Tirunelveli, Tirunelveli District
58	Tamil Scholar Caldwell Ninaivu Illam	Idayangudi, Tirunelveli District
59	Freedom Fighter Ondi Veeran Manimandapam	Palayamkottai, Tirunelveli District
TIRUPPUR DISTRICT		
60	Tiruppur Kumaran Memorial	Tiruppur, Tiruppur District

Sl. No.	MEMORIAL	PLACE
61	Pagutharivu Kavirayar Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur District
THIRUVARUR DISTRICT		
62	Thamizh Thatha Dr.U.Ve.Sa.Ninaivu Illam	Uthamathanapuram, Thiruvarur District
63	Thiyagi P.Srinivasa Rao Ninaivu Mandapam	Thiruthuraipoondi, Thiruvarur District
64	Manuneethi Chozhan Ninaivu Mandapam	Thiruvarur, Thiruvarur District
THOOTHUKUDI DISTRICT		
65	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi District
66	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi District
67	Kappalottiya Thamizhan V.O.Chidambaranar Illam	Ottapidaram, Thoothukudi District
68	Veeran Azhagumuthukone Manimandapam	Kattalangulam, Thoothukudi District
69	Freedom Fighter Veeran Sundaralingam Memorial	Gavarnagiri, Thoothukudi District
70	Freedom Fighter Veeran Vellayathevan Memorial	Vallanadu, Thoothukudi District
71	Amudhakavi Umaru Pulavar Memorial	Ettayapuram, Thoothukudi District
72	Veerapandia Kattabomman Manimandapam	Kayathar, Thoothukudi District

Sl. No.	MEMORIAL	PLACE
73	Ki.Rajanarayanan Arangam	Kovilpatti, Thoothukudi District
74	Dr.B.Sivanthi Aditanar Manimandapam	Thiruchendur, Thoothukudi District
VELLORE DISTRICT		
75	Muthu Mandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore District
VILLUPURAM DISTRICT		
76	Omandur Ramasamy Reddiar Manimandapam	Omandur, Villupuram District
VIRUDHUNAGAR DISTRICT		
77	Perunthalaivar Kamarajar Pirantha Illam	Virudhunagar, Virudhunagar District
78	Perunthalaivar Kamarajar Centenary Manimandapam	Virudhunagar, Virudhunagar District
79	Thiyagi Sankaralinganar Manimandapam	Virudhunagar, Virudhunagar District
KERALA STATE		
80	Thanthai Periyar Memorial	Vaikkom, Kottayam District, Kerala State
UTTAR PRADESH STATE		
81	Bharathiyar Memorial House	Varanasi, Uttar Pradesh State.

ARANGAMS

Sl. No.	ARANGAM	PLACE
1	Mootharignar Rajaji Hall	Omandurar Government Estate, Chennai
2	Kalaivanar Arangam	Omandurar Government Estate, Chennai
3	Anna Kalaiarangam	Vellore, Vellore District
4	Mahamagam Multipurpose Kalaiarangam	Kumbakonam, Thanjavur District

COMMEMORATION PILLARS

Sl. No.	COMMEMORATION PILLAR	PLACE
1	"Quit India" Movement's Golden Jubilee Commemoration Pillar	Sardar Vallabhbhai Patel Salai, Gandhi Mandapam, Guindy, Chennai
2	Golden Jubilee of Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
3	Sepoy Mutiny Commemoration Pillar	Vellore, Vellore District
4	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudhunagar, Virudhunagar District
5	Music Maestro Nallappaswami Commemoration Pillar	Vilathikulam, Thoothukudi District

MONUMENTS

Sl. No.	NINAIVUCHINNAM	PLACE
1	Veerathai Kuyili Monument	Surakulam, Sivagangai District
2	Golden Jubilee of Independence Commemoration Monument	Near War Memorial, Kamarajar Salai, Chennai

COMMEMORATION ARCH

Sl. No.	COMMEMORATION ARCH	PLACE
1	M.G.R Centenary Arch	Marina Beach, Rajaji Salai, Chennai

HONOURING MOZHIPPOR THIYAGIGAL

To remember the martyrs who sacrificed their lives to save the Tamil language, this year Hon'ble Chief Minister of Tamil Nadu paid floral tributes to the portraits of the Mozhippor Thiyagigal at Gandhi Mandapam Campus on Mozhippor Thiyagigal Day, 25.01.2023, as was done in the last year.

A STATUE FOR UTHAMAR GANDHI ADIGAL

Hon'ble Chief Minister of Tamil Nadu Unveiled and garlanded the statue of Uthamar Gandhi Adigal on 15.08.2022 at Egmore Museum Campus Chennai.

Following this, the Hon'ble Chief Minister of Tamil Nadu inaugurated the photo exhibition "Viduthalai Poril Thamizhagam" at the Egmore Museum Campus, Chennai on the occasion of Independence Day.

COMPLETED WORKS

A full size bronze statue of Muthamizharignar Kalaighnar was installed at a cost of Rupees One Crore and 70 Lakh at Multi Speciality Hospital, Omandurar Government Estate Campus, Chennai and it was unveiled by the former Vice President of India Thiru.M.Venkaiah Naidu on 28.05.2022.

A full size bronze statue of Annal Ambedkar was installed at Ambedkar Memorial at Raja Annamalaipuram, Chennai and it was unveiled by the Hon'ble Chief Minister of Tamil Nadu on 27.10.2022.

For the students and public to benefit by viewing the photographs and learning about literary works of the acclaimed writer Ki. Rajanarayanan who popularized the 'Karisal' literature to the world, his statue was installed and a library with a memorial was constructed in Kovilpatti at a cost of Rupees One Crore 50 Lakh and 70 Thousand and was inaugurated by the Hon'ble Chief Minister of Tamil Nadu on 02.12.2022.

To commemorate the birth centenary of Mahakavi Bharathiyar, the House where he lived while in Varanasi (Kashi), Uttar Pradesh, was announced as a memorial by the Government of Tamil Nadu, and was renovated at a cost of Rupees 18 Lakh and a bust size statue of Bharathiyar was installed there. The renovated memorial and statue were inaugurated by the Hon'ble Chief Minister of Tamil Nadu through video conferencing on 11.12.2022. In this function, as the Minister of this department, myself and Secretary to the Government, Government officials participated in-person.

A memorial with a full-size statue and a dome at a cost of Rupees 26 Lakh and 30 Thousand for Allala Ilaya Nayagar at Jedarpalayam, Namakkal District was inaugurated by the Hon'ble Minister for Youth Welfare and Sports Development Thiru. Udhayanidhi Stalin and was opened for public view on 28.01.2023. Hon'ble Ministers and Higher Officials also participated in this function.

To honour the sacrifice and mark the completion of 100 years of the death of 16 Piramalai Kallar Martyrs who lost their lives as they were fired by the British as they fought against the British law imposed against them in 1920, a Memorial was constructed at Perungamanallur, Usilampatti Taluk, Madurai District at a cost of Rupees One Crore and 47 Lakh and was inaugurated by the Hon'ble Chief Minister of Tamil Nadu on 14.02.2023.

ANNOUNCEMENTS MADE BY THE HON'BLE CHIEF MINISTER OF TAMIL NADU UNDER RULE 110 IN THE YEAR 2021-22 and 2022-23 – WORKS IN PROGRESS

- In honouring of the great work done by Muthamizharignar Kalaignar and to highlight his achievements and thoughts to the people and future generations, an announcement was made to build a memorial for Muthamizharignar Kalaignar with modern illustrations on 2.21 acres, at a cost of Rs.39 crore, at Anna Memorial premises, Kamarajar Salai, Chennai. Following that, the construction works of the memorial is in progress.
- Rupees 2 Crore 48 Lakh and 75 Thousand has been accorded for setting up of Manimandapam with statue for Ayothidasa Pandithar at Chennai in memory of his 175th birth anniversary. The construction works are nearing completion.
- Orders have been issued for the construction of Manimandapam at a cost of Rupees 4 Crore in Vazhuthareddy Village, Villupuram District for the 21 martyrs who lost their lives because of police firing in the struggle for social justice in 1987. The construction works are to be commenced soon.

WORKS RELATED TO OTHER ANNOUNCEMENTS OF THE HON'BLE CHIEF MINISTER

The construction of full-size statue of Rao Bahadur Cruz Fernandes at Thoothukudi has been accorded at a cost of Rupees 77 Lakh and 87 Thousand. Construction works are in progress.

Orders have been issued for the renovation of V.O.Chidambaranar Memorial House at Ottapidaram and Manimandapam at Tirunelveli. To benefit everyone by learning his life history, a light and sound show set up and the renovation work has been completed at a cost of Rupees 72 Lakh and 49 Thousand.

WORKS RELATED TO ANNOUNCEMENTS OF THE INFORMATION DEPARTMENT

A statue is to be installed for the Freedom Fighter Anjalai Ammal, who had actively participated in the non-cooperation movement, and was addressed as the 'Jansi Rani of South India' by Mahatma Gandhi, at Gandhi Park, Muthu Nagar, Cuddalore and construction works are in progress.

A statue is to be installed for the former President of India who was also India's leading scientist and charismatic idol of the students, Dr. A.P.J. Abdul Kalam at Anna University Campus, Chennai and construction works are in progress.

A statue is to be installed for Rabindranath Tagore, a Nobel Prize Laureate and a Bengal Poet who penned the National Anthem at Queen Mary's College Campus, Chennai and construction works are in progress.

A statue is to be installed for Moovalur Ramamirtham Ammaiyar, who was a Social Reformer, Writer and Eminent person in Dravidian Movement and in the abolition of the Devadasi system, at Mayiladuthurai and construction works are in progress.

A statue is to be installed for Dr. Muthulakshmi Reddy who was the first Woman Legislator, Leader of the Women's Indian Association, Social Reformer and a Doctor in the

Government Medical College, Pudukottai and construction works are in progress.

To commemorate the 75th year of India's Independence, memorials of freedom fighters is to be renovated and setting up of light and sound shows, short films about the biographies of leaders of the Indian Independence movement and photo exhibitions are to be done. In the first phase, the light and sound show is going to be set up in 6 memorials and the cost estimate has been received and work is in progress.

For Renovating the Gandhi Museum, which commemorates the martyrs who sacrificed their lives for the motherland and the Memorials of Perunthalaivar Kamarajar where his body was buried, Periyavar Bhakthavatchalam and Mootharignar Rajaji at Gandhi Mandapam premises, Guindy, at a cost of Rupees 3 Crore 36 Lakh and 82 Thousand and the works are nearing completion.

Rupees 2 Crore 53 Lakh and 26 Thousand has been accorded for installing a statue at Udumalaipettai Municipal Office premises, Tiruppur District and for constructing an Arangam near Thirumoorthy Dam for Thali Palayakarar Malaiyandi Venkidupathi Ethalappar Nayakar. The construction works are to be commenced soon.

Orders have been issued for renovating a Memorial for those who died in the Coimbatore District Parambikulam Aliyar Project works at Aliyar Dam park for Rupees One Crore.

The office premises of the Chief Engineer, Water Resources Department in Pollachi has now been named after the former Union Minister Thiru. C. Subramaniam as 'C. Subramaniam Valagam'.

In this office premises, a two storied building with two Arangams is to be built to facilitate the conduct of training and seminars for the benefit of farmers, and the Arangam in the ground floor is to be named as 'V.K. Palanisamy Arangam' and the Arangam in the upper floor as 'Pollachi Na.Mahalingam Arangam'.

Also along with the construction of these Arangams, within the office premises, the statues of V.K. Palanisamy Gounder, Former Union Minister C.Subramaniam and Industrialist Pollachi N. Mahalingam are to be installed, at a total cost of Rupees 4 crore 28 Lakh and 71 Thousand. The works are to be commenced soon.

Rupees 17 Lakh and 50 Thousand has been accorded for installing a statue of former Chief Minister of Madras Presidency Dr. Pa.Subbarayan, a Freedom fighter who toiled for Tamil language and Tamil people and passed legislations based on principles of Social justice at Gandhi Mandapam, Chennai and works are in progress. Also, orders have been issued for constructing an Arangam in his name, at a cost of Rupees 2 Crore and 50 Lakh in Namakkal District.

Rupees 2 Crore and 60 Lakh has been accorded for constructing an Arangam and statue in memory of Thiru. Eswaran, a former Member of the Legislative Assembly and freedom fighter who underwent eleven years of imprisonment, who

was instrumental in bringing Keezh Bhavani Irrigation Scheme which caters to the need of irrigating 2 Lakh acres of land in Kongu Region, at Bhavani Sagar in Erode District. The foundation stone is to be laid very soon by the Hon'ble Chief Minister of Tamil Nadu.

Orders have been issued for installing a statue and for constructing an Arangam for Thiru A. Govindasamy, a former Minister in the cabinet of Perarignar Anna and of Muthamizharignar Kalaignar, who also greatly contributed towards the upliftment of the poor people, at Vazhudhareddy Village, Villupuram District at a cost of Rupees 2 Crore and 60 Lakh. The work is to be commenced soon.

Rupees One Crore has been accorded for construction of Statue with Manimandapam for Veeramamunivar at Saint Paralogamatha Church campus, Kamanayakkanpatti, Thoothukudi District and the construction works are in progress.

STATUE FOR FREEDOM FIGHTERS AND LEADERS

At the Gandhi Mandapam premises, Guindy, Chennai, a full size statue of freedom fighter Panjalankurichi King Veera Pandiya Kattabomman, who fought against the British and was hanged, and a statue of freedom fighters Maruthu Brothers, who ruled Sivagangai Seemai and the bust size statue of V.O.Chidambaranar installed in his renovated memorial, where the oil press pulled by him when he was in prison has been kept, were unveiled by the Hon'ble Chief Minister of Tamil Nadu on 14.02.2023.

WORKS IN PROGRESS AND WORKS TO BE COMMENCED

Rupees 40 Lakh and 42 Thousand has been accorded to install a full size statue for V.O.Chidambaranar at VOC Park in Coimbatore. The construction works are to be completed soon.

In order to commemorate the Centenary Celebrations of Pudukottai King Raja Gopala Thondaiman, a Memorial with Museum is to be constructed for him at Pudukottai at a cost of Rupees 3 Crore and 3 Lakh.

Rupees 3 Crore has been accorded for the construction of a statue and Arangam at Mayiladuthurai for Mayuram Muncif Vedha Nayagam Pillai, who wrote the first Tamil Novel. The works are to be commenced soon.

Upgradation of 10 Memorials as study centers for the students preparing for competitive exams with basic amenities and additional facilities, at a cost of Rupees One Crore is in progress.

In the Memorials, Manimandapams and Arangams that have been established by the Department of Information and Public Relations for various Freedom Fighters, Tamil Scholars and important leaders, their life history, photo albums, the books written by them and those books written on them will be displayed. Short films on each of the leaders will be telecasted in their respective memorials using LED TV, in first phase, LED TV to be installed in 15 different places and also, 360 degree photos of memorials will be taken and uploaded in websites and social

media and QR codes will be created and uploaded for every memorial, so that the public can access it with ease. These works are to be carried out at a cost of Rupees 2 Crore.

The bust-size statue of Freedom Fighter Veeran Sundaralingam is to be replaced with his full-size statue riding a horse at Veeran Sundaralingam Memorial, Governagiri, Thoothukudi District at a cost of Rupees 40 Lakh.

A full size bronze statue of Former Minister Perasiriyar Anbazhaganar has been installed at 'Perasiriyar Anbazhaganar Kalvi Valagam' in Nungambakkam, Chennai and is ready to be unveiled soon.

As per instructions of the District Collectors, Information Boards with photos and biography of Freedom fighters, Leaders, Tamil Scholars, Guardians of the Tamil language are displayed at the following places in every district.

Sl. No	Zone	District	Place
1.	Chennai	Chennai	District Collectorate Campus
		Chengalpattu	District Collectorate Campus
		Kancheepuram	District Collectorate Campus
		Thiruvallur	District Collectorate Campus
		Vellore	District Collectorate Campus
		Tirupathur	District Collectorate Campus
		Ranipettai	District Collectorate Campus
		Tiruvannamalai	District Collectorate Campus
2	Tiruchirappalli	Tiruchirappalli	District Collectorate Campus
		Villupuram	District Collectorate Campus

Sl. No	Zone	District	Place
		Perambalur	District Collectorate Campus
		Ariyalur	District Collectorate Campus
		Cuddalore	District Collectorate Campus
		Karur	District Collectorate Campus
		Kallakurichi	District Collectorate Campus
3	Coimbatore	Coimbatore	District Collectorate Campus
		Nilgiris	1) District Collectorate Campus 2) Ooty Government Botanical Garden
		Salem	District Collectorate Campus

Sl. No	Zone	District	Place
		Namakkal	District Collectorate Campus
		Erode	1) District Collectorate Campus 2) Periyar - Anna Memorial
		Dharmapuri	1) District Collectorate Campus 2) Vallal Adhiyaman Kottam 3) Thiyagi Subramaniya Siva Manimandapam
		Tiruppur	Tiruppur Kumaran Ninaivu Mandapam
		Krishnagiri	1) District Collectorate Campus 2) Mootharignar Rajaji Pirantha Illam

Sl. No	Zone	District	Place
4	Tirunelveli	Tirunelveli	Government Museum
		Kanniyakumari	District Collectorate Campus
		Virudhunagar	District Collectorate Campus
		Thoothukudi	District Collectorate Campus
		Tenkasi	Thiyagi Vanchinathan Manimandapam
5	Madurai	Madurai	District Collectorate Campus
		Theni	District Collectorate Campus
		Dindigul	District Collectorate Campus

Sl. No	Zone	District	Place
		Ramanathapuram	District Collectorate Campus
		Sivagangai	District Collectorate Campus
6	Thanjavur	Thanjavur	District Collectorate Campus
		Nagapattinam	District Collectorate Campus
		Tiruvarur	District Collectorate Campus
		Mayiladuthurai	District Collectorate Campus
		Pudukottai	District Collectorate Campus

GOVERNMENT FUNCTIONS

The Government of Tamil Nadu celebrates the birth anniversaries and observes the death anniversaries of the leaders who fought for the freedom of our motherland India, the leaders worked towards the betterment of Tamil Nadu, the Tamil savants who contributed to our mother tongue which had gained classical language status in order to remember their ideals, principles and sacrifice to pass on the same to young generation.

Hon'ble Governor, Hon'ble Chief Minister, Hon'ble Ministers, Members of Parliament, Members of Legislative Assembly, Government officials and heirs of those leaders participate in these functions and pay respects to them by garlanding their statues and showering flower petals on their portraits. The Government also celebrates the birthday of the leaders and

centenary celebrations, which are announced from time to time.

37 statues of leaders in Chennai and 77 statues of leaders in the other Districts are garlanded and paid floral tributes.

FUNCTIONS ORGANISED IN CHENNAI

Sl. No.	DATE	FUNCTIONS
1	January 17	Birth Anniversary of Puratchi Thalaivar Dr.M.G.R.
2	January 23	Birth Anniversary of Nethaji Subash Chandra Bose
3	January 30	Death Anniversary of Annal Gandhiyadigal
4	February 18	Birth Anniversary of Sindhanai Sirpi Singaravelar
5	February 24	Birth Anniversary of Selvi J Jayalalithaa
6	April 14	Birth Anniversary of Dr.B.R.Ambedkar – Samathuva Naal
7	Chithra Pournami Day	Garlanding the statue of Kannagi and paying floral tributes to the portrait of Kannagi

Sl. No.	DATE	FUNCTIONS
8	April 17	Birth Anniversary of Freedom Fighter Dheeran Chinnamalai
9	April 27	Birth Anniversary of Sir.P.T. Thiyagarayar
10	April 29	Birth Anniversary of Paventhar Bharathidasan
11	June 3	Birth Anniversary of Muthamizharignar Kalaignar
12	June 5	Birth Anniversary of Kanniyathendral Quaid-e-Milleth Muhammad Ismail
13	June 24	Birth Anniversary of Kaviyarasu Kannadasan
14	June 26	Birth Anniversary of Silambu Chelvar Ma.Po. Sivagnanam
15	July 7	Birth Anniversary of Rettaimalai Seenivasan
16	July 11	Birth Anniversary of Veeran Azhagu Muthukone
17	July 15	Birth Anniversary of Perunthalaivar Kamarajar
18	July 17	'Thiyagigal Dhinam' Thiyagi Arya (alias) Bhashiyam

Sl. No.	DATE	FUNCTIONS
19	July 17	'Thiyagigal Dhinam' Thiyagi Sankaralinganar
20	July 17	'Thiyagigal Dhinam' Thiyagi Shenbagaraman
21	Aadi 18	Death Anniversary of Dheeran Chinnamalai
22	September 5	Birth Anniversary of Kappalottiya Thamizhan V.O. Chidambaranar
23	September 11	Death Anniversary of Mahakavi Bharathiyar - Mahakavi Naal
24	September 15	Birth Anniversary of Perarignar Anna
25	September 16	Birth Anniversary of Ramasami Padayatchiyar
26	September 17	Birth Anniversary of Thanthai Periyar - Social Justice Day
27	September 27	Birth Anniversary of Dr. Si. Pa. Adithanar
28	September 29	Birth Anniversary of Sivaraj, Former Mayor of Chennai
29	October 1	Birth Anniversary of Nadigar Thilagam Sivaji Ganesan

Sl. No.	DATE	FUNCTIONS
30	October 2	Birth Anniversary of Annal Gandhiyadigal
31	October 30	Birth Anniversary of Pasumpon Muthuramalinga Thevar
32	November 8	Birth Anniversary of Thamizh Arignar Veeramamunivar
33	November 14	Birth Anniversary of Pandit Jawaharlal Nehru
34	November 18	Death Anniversary of Kappalottiya Thamizhan V.O. Chidambaranar - Thiyaga Thirunaal
35	November 23	Birth Anniversary of Kavignar Suradha
36	December 10	Birth Anniversary of Mootharignar Rajaji
37	December 11	Birth Anniversary of Mahakavi Bharathiyar

FUNCTIONS ORGANISED IN DISTRICTS

Sl. No.	DATE	FUNCTIONS	PLACE
1	January 3	Birth Anniversary of Veeramangai Velu Nachiyar	Surakulam, Sivagangai District

Sl. No.	DATE	FUNCTIONS	PLACE
2	January 15	Birth Anniversary of John Pennycuick	Lower Camp, Theni District
3	January 17	Birth Anniversary of Puratchi Thalaivar Dr. M.G.R.	Kamarajar Salai, Chennai
4	January 17	Birth Anniversary of Puratchi Thalaivar Dr. M.G.R.	Salem, Salem District
5	Thai 5	Celebrating the day of dedicating the Rajavaikal constructed by Kalingarayan to the Nation	Kalingarayan Dam, Erode District
6	January 26	Birth Anniversary of Thiyagi Sankaralinganar	Virudhunagar, Virudhunagar District

Sl. No.	DATE	FUNCTIONS	PLACE
7	January 27	Birth Anniversary of Swamy Sagajanantha	Chidambaram, Cuddalore District
8	February 1	Birth Anniversary of Omandur Ramasamy Reddiar	Omandur, Viluppuram District
9	February 6	Birth Anniversary of Uzhavar Perunthalaivar Narayanasamy Naidu	Vaiyampalayam, Coimbatore District
10	February 7	Birth Anniversary of Mozhighayiru Devaneyya Pavaanar	Sathamangalam, Madurai District
11	Thai Poosam Thirunal	Birth Anniversary of Thirumalai Naicker	Madurai, Madurai District
12	February 18	Birth Anniversary of Sindhanai Sirpi Ma. Singaravelar	Royapuram, Chennai District

Sl. No.	DATE	FUNCTIONS	PLACE
13	February 19	Birth Anniversary of Thamizh Thatha Dr.U.Ve.Sa.	Uthamadhanapuram Thiruvarur District
14	February 22	Birth Anniversary of Thillaiyadi Valliammai	Thillaiyadi, Mayiladuthurai District
15	February 24	Birth Anniversary of Selvi J Jayalalithaa	Salem, Salem District
16	March 30	Birth Anniversary of Rebel Muthuramalinga Sethupathi	Ramanathapuram, Ramanathapuram District
17	April 2	Birth Anniversary of Va.Ve. Subramania Iyer	Varaganeri, Tiruchirappalli city, Tiruchirappalli District
18	April 10	Birth Anniversary of Thiyagi P.Seenivasa Rao	Thiruthuraiipoondi, Thiruvarur District

Sl. No.	DATE	FUNCTIONS	PLACE
19	April 13	Birth Anniversary of Pattukottai Kalyana sundaram	Pattukottai, Thanjavur District
20	April 16	Birth Anniversary of Veeran Sundaralingam	Gavarnagiri, Thoothukudi District
21	Chithra Pournami	Birth Anniversary of Vallal Adhiyaman	Adhiyaman Kottai Dharmapuri District
22	April 17	Birth Anniversary of Dheeran Chinnamalai	Odanilai, Arachalur, Erode District
23	May 7	Birth Anniversary of Robert Caldwell	Edayangudi, Tirunelveli District
24	Last Friday of Chithirai	Birth Anniversary of Veerapandia Kattabomman	Kayatharu, Thoothukudi District
25	Last Friday of Chithirai	Birth Anniversary of Veerapandia Kattabomman	Panchalankurichi, Thoothukudi District

Sl. No.	DATE	FUNCTIONS	PLACE
26	May 23	Birth Anniversary of Perumpidugu Mutharaiyar	Tiruchirappalli, Tiruchirappalli District
27	May 31	Birth Anniversary of Freedom fighter Vellaya Thevan	Vallanadu, Thoothukudi District
28	June 12	Birth Anniversary of Marshal Nesamani	Nagercoil, Kanniyakumari District
29	June 16	Birth Anniversary of Thiyagi Viswanathadass	Thirumangalam, Madurai District
30	June 18	Birth Anniversary of Thiyaga Seelar Kakkan	Thumbaipatti, Near Melur, Madurai District
31	June 23	Birth Anniversary of Pattukottai Alagirisamy	Pattukottai, Thanjavur District
32	June 24	Birth Anniversary of Kavignar Kannadasan	Karaikudi, Sivagangai District

Sl. No.	DATE	FUNCTIONS	PLACE
33	July 6	Birth Anniversary of Tamil scholar Parithimar kalaignar	Vilacheri, Madurai District
34	July 11	Birth Anniversary of Veeran Azhagu Muthukone	Kattalankulam, Thoothukudi District
35	July 11	Birth Anniversary of Thavathiru Kundrakudi Adigalar	Kundrakudi, Sivagangai District
36	July 15	Birth Anniversary of Perunthalaivar Kamarajar	Kanniyakumari, Kanniyakumari District
37	July 15	Birth Anniversary of Perunthalaivar Kamarajar	Virudhunagar, Virudhunagar District
38	July 15	Birth Anniversary of Perunthalaivar Kamarajar	Thirumalai Salai, Thiyagarayar Nagar, Chennai District
39	July 17	Thiyagi Vanchinathan 'Thiyagigal Dhinam'	Sengottai, Tenkasi District

Sl. No.	DATE	FUNCTIONS	PLACE
40	July 31	Birth Anniversary of Sathavathani Seiguthambi Pavalar	Nagercoil, Kanniyakumari District
41	Aadi 17 & 18	Valvil Ori Celebrations	Kollimalai, Namakkal District
42	Aadi 18	Death Anniversary of Dheeran Chinnamalai	Odanilai, Arachalur, Erode District
43	Aadi 18	Death Anniversary of Dheeran Chinnamalai	Sangagiri, Salem District (where he was hanged)
44	August 20	Death Anniversary of Freedom Fighter Ondiveeran	Palayamkottai, Tirunelveli District
45	August 21	Birth Anniversary of Pothuvudaimai Veerar Pa.Jeevanandam	Nagercoil, Kanniyakumari District
46	August 25	Birth Anniversary of Thirumuruga Kirubanantha Variyar swamigal	Kangeyanallur, Katpadi Taluk, Vellore District

Sl. No.	DATE	FUNCTIONS	PLACE
47	Avani 16	Birth Anniversary of Freedom Fighter Poolithevan	Nerkattumsevel, Tenkasi District
48	September 5	Birth Anniversary of Kappalottiya Thamizhan V.O. Chidambaranar	Ottapidaram, Thoothukudi District
49	September 5	Birth Anniversary of Kappalottiya Thamizhan V.O. Chidambaranar	Tirunelveli, Tirunelveli District
50	September 5	Death Anniversary of Freedom Fighter Gopal Naicker	Virupatchi, Dindigul District
51	September 15	Birth Anniversary of Perarignar Anna	Anna Square, Chennai District
52	September 15	Birth Anniversary of Perarignar Anna	Chinna Kancheepuram, Kancheepuram District
53	September 15	Birth Anniversary of Perarignar Anna	Erode, Erode District

Sl. No.	DATE	FUNCTIONS	PLACE
54	September 16	Birth Anniversary of Ramasami Padayatchiyar	Manjakuppam, Cuddalore District
55	September 17	Birth Anniversary of Thanthai Periyar	Erode, Erode District
56	September 17	Birth Anniversary of Thanthai Periyar	Vaikom, Kerala State
57	September 24	Birth Anniversary of Dr.Pa. Sivanthi Adithanaar	Tiruchendhur, Thoothukudi District
58	September 25	Birth Anniversary of Pakutharivu Kavirayar Udumalai Narayana Kavi	Udumalaipettai, Tiruppur District
59	October 2	Birth Anniversary of Annal Gandhiyadigal	Kanniyakumari, Kanniyakumari District
60	October 2	Birth Anniversary of Annal Gandhiyadigal	All Districts

Sl. No.	DATE	FUNCTIONS	PLACE
61	October 4	Birth Anniversary of Thiyagi Subramaniya Siva	Pappalapatti, Dharmapuri District
62	October 4	Birth Anniversary of Tiruppur Kumaran	Tiruppur, Tiruppur District
63	October 4	Birth Anniversary of Tiruppur Kumaran	Chennimalai, Erode District
64	October 7	Parambikulam Aliyar Irrigation Project Day	Coimbatore District
65	October 9	Birth Anniversary of Periyavar M.Bhakthavatchalam	Gandhi Mandapam, Chennai District
66	October 10	Birth Anniversary of Namakkal Kavignar Ramalingam Pillai	Namakkal, Namakkal District
67	October 23	Birth Anniversary of Amuthakavi Umaru Pulavar	Ettayapuram, Thoothukudi District

Sl. No.	DATE	FUNCTIONS	PLACE
68	October 24	Death Anniversary of Marudhu Pandiyar	Thirupattur, Sivagangai District
69	October 30	Birth Anniversary of Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanathapuram District
70	November 1	Paying tributes to Marshal Nesamani by garlanding his statue in view of the Celebration of the day of the merger of Kanniyakumari District with Tamil Nadu State	Nagercoil, Kanniyakumari District
71	November 11	Birth Anniversary of Suyamariyadhai Sudaroli N.Jeevarathinam	Royapuram, Chennai District
72	November 15	Birth Anniversary of Rao Bahadur Cruz Fernandez	Thoothukudi, Thoothukudi District

Sl. No.	DATE	FUNCTIONS	PLACE
73	December 10	Birth Anniversary of Mootharignar Rajaji	Thorappalli, Krishnagiri District
74	December 11	Birth Anniversary of Mahakavi Bharathiyar	Ettayapuram, Thoothukudi District
75	December 11	Birth Anniversary of Mahakavi Bharathiyar	Tiruvallikeni, Chennai District
76	December 12	Athencottasan Celebrations	Athencode, Kanniyakumari District
77	December 28	Birth Anniversary of Freedom Fighter Pollan, Commander of Freedom Fighter Dheeran Chinnamalai's army	Modakurichi, Erode District

VALLUVAR KOTTAM

Muthamizharignar Kalaignar envisioned Valluvar Kottam as a way to showcase the glory of Ayyan Thiruvalluvar, who authored Thirukkural, the Universal Book of Principles.

Muthamizharignar Kalaignar laid the foundation stone for Valluvar Kottam, a historic monument, a landmark of Chennai with artistic beauty and majestic appearance, on 27.04.1973.

Valluvar Kottam was inaugurated by the then President of India Thiru. Fakhruddin Ali Ahmed on 15.04.1976.

Muthamizharignar Kalaignar visited the Valluvar Kottam for the first time on 27th January after swearing-in as the Chief Minister of Tamil Nadu in the year 1989 and which was a historical moment.

After the present Government took charge, the Hon'ble Chief Minister of Tamil Nadu visited the Valluvar Kottam and garlanded the statue of Ayyan Thiruvalluvar on "Thiruvalluvar Day".

SPECIAL FUNCTIONS CELEBRATED BY THE GOVERNMENT

The Birth Anniversary of Annal Gandhi Adigal is being celebrated by the Government every year on October 2. Accordingly, on 02.10.2022, the Hon'ble Governor of Tamil Nadu, Hon'ble Chief Minister of Tamil Nadu, Hon'ble Ministers, Members of Parliament and Legislative Assembly, Representatives of the Local Bodies, other dignitaries and myself as the Minister for Information and Publicity participated in the function where the Annal Gandhi Adigal statue was unveiled and floral tribute was paid to his portrait at the Egmore Museum campus, Chennai.

During the evening of 02.10.2022, at the function held in the premises of Gandhi Mandapam, Chennai, the Hon'ble Governor of Tamil Nadu distributed prizes to the school students who had won in various competitions. The cultural programmes by school students and folk artists had performed in the function. Previously, the Hon'ble Governor of Tamil Nadu

inaugurated the photo exhibition which exhibits the life history of Annal Gandhi Adigal. The Hon'ble Minister for Health and Family Welfare, Hon'ble Minister for Hindu Religious and Charitable Endowments, Hon'ble Minister for School Education, myself as the Minister for Information and Publicity and the officials of the Information and Public Relations Department had participated in the function and visited the photo exhibition.

As per to the order of the Hon'ble Chief Minister of Tamil Nadu, every year on January 26 and August 15, the memorials of leaders who strived for the freedom of the nation are decorated with lights and the statues of the leaders are garlanded in order to pay tribute.

Thiruvalluvar Thirunal and Tamil Nadu Government Awards ceremony is celebrated every year on Thiruvalluvar Day by the Tamil Development Department and Information Department. Thiruvalluvar Award, Thanthai Periyar Award, Perarignar Anna Award, Annal

Ambedkar Award, Perunthalaivar Kamarajar Award, Mahakavi Bharathiyar Award, Paavendhar Bharathidasan Award, Tamil Thendral Thiru Vi.Ka Award and Ki.Aa.Pe Viswanatham Award are awarded to the Tamil Scholars for their contribution to the Tamil Language and its glory.

Thiruvalluvar Thirunal and Tamil Nadu Government Awards ceremony were conducted and the programme was headed by the Hon'ble Chief Minister of Tamil Nadu on 16.01.2023 at Valluvar Kottam, Chennai.

TAMIL NADU DAY

The linguists and leaders strongly advocated for changing the State's name from Madras Presidency to Tamil Nadu. In particular, Thiru. Sankaralinganar took his life through hunger strike for the same cause.

After swearing-in as the Chief Minister of Tamil Nadu, Perarignar Anna, at the State Legislative Assembly, on 18.07.1967, renamed the Madras Presidency as Tamil Nadu. From then onward, our State is called as "Tamil Nadu".

The Hon'ble Chief Minister of Tamil Nadu announced the Tamil Nadu Day will be celebrated each year on July 18. Following that, on 18.07.2022, 'Tamil Nadu Day' was celebrated at Kalaivanar Arangam, Chennai. At this function, the Hon'ble Chief Minister of Tamil Nadu delivered his special address through video conferencing.

OTHER FUNCTIONS

A Government Order has been issued to celebrate the birthday of "Mamannar Rajaraja Chozhan" every year as a District function at Thanjavur from 2022 onwards.

To commemorate the 50th death anniversary of Mootharignar Rajaji, on behalf of the Information and Public Relations Department, a special photo exhibition was setup for the people, aimed at exhibiting his various historical photographs related to his politics, literature, administration and life history at Anna Centenary Library, Chennai from 25.12.2022 to 01.01.2023. The Hon'ble Minister for Micro, Small and Medium Enterprises and Hon'ble Minister for Health & Family Welfare inaugurated and visited the exhibition.

The Hon'ble Chief Minister of Tamil Nadu visited the special photo exhibition on 26.12.2022 along with the Hon'ble Minister for Water Resources, Hon'ble Minister for Rural Development, Hon'ble Minister for Higher Education and Hon'ble Minister for Public Works and as the Minister for this Department, I also visited the exhibition on 26.12.2022.

The Hon'ble Chief Minister of Tamil Nadu launched new schemes under "7 Goals of Inclusive Growth and Prosperity" and also laid the foundation stone for several hospital buildings, distributed appointment orders and welfare assistance given by the Government to the beneficiaries, in the function conducted successfully by the Information and Public Relations Department, at the Anna Centenary Library Auditorium, Chennai, on 28.02.2023.

To mark the Birth Centenary of renowned playback singer T.M. Soundararajan, in a way of honouring him, West Circular Road, Mandaveli,

where his residence is located, has been renamed as T.M. Soundararajan Road and the Hon'ble Chief Minister unveiled the new name board of the road through Video Conferencing on 24.03.2023.

Also, according to the order of the Hon'ble Chief Minister of Tamil Nadu, to celebrate the birth anniversary of Thiru. T.M. Soundararajan, I inaugurated a music concert exclusively featuring the songs sung by him, which was held at the Kalaivanar Arangam, Chennai, at a cost of Rs.12 lakhs.



PRESS RELEASE SECTION

Press Release Section is an important section in the Department of Information and Public Relations which is to facilitate the public to know about the important announcements, Press notes and Press Releases of the Hon'ble Chief Minister, Hon'ble Ministers, Chief Secretary, Director General of Police and Secretaries of various Government Departments through the newspapers, television and social media.

The news regarding Government welfare schemes, developmental works, announcements, Government functions and programmes and related photographs and video clippings are instantly sent by the Press Release Section to Tamil, English and other State dailies, Television Channels, News agencies, periodicals and news portals numbering over 400.

Necessary arrangements are made for the Press Meets. This section also coordinates with the Press and provides all the facilities required for the news reporters and television wing, for them to gather news regarding Government functions and dignitaries' visits to the State.

Important announcements, Press Releases and video footage and photographs of important events released by the Headquarters are uploaded immediately in the Information and Public Relations Department's website (www.dipr.tn.gov.in) and made available to the media. Similarly, Video footage of important events are being sent immediately to the District Information and Public Relations Office of all districts through email, so that the media in the districts can publish them in their editions as well.

SOCIAL MEDIA

As per the guidance of the Hon'ble Chief Minister of Tamil Nadu, an announcement was made by Hon'ble Minister for Information and Publicity in the Tamil Nadu Legislative Assembly, during the Assembly session 2021-22 on 20.01.2022, and the 'Social Media Section' was created.

A separate Social Media Section had been created in the Department which deals with the updation of official Press Releases, news, achievements, photographs and programmes of the Hon'ble Chief Minister of Tamil Nadu on the Social Media platforms like Twitter, Instagram, Facebook and YouTube.

The Information regarding financial Budget and Agricultural Budget tabled this year had reached crores of people through SMS and Other Social Media Platform to their phone. We consider this a milestone for the Social Media Section with a greater pride.

TAMIL NADU FILMS DIVISION

Tamil Nadu Films Division provides video coverage of all functions attended by the Hon'ble Chief Minister, Hon'ble Ministers, important dignitaries, the proceedings of the Tamil Nadu Legislative Assembly, other Government programmes and also create awareness among the public regarding the welfare schemes announced by the Government.

All the video recordings of the various programmes which are done by Films division are sent as press clippings through the Tamil Nadu Films Division social media handles which is broadcasted throughout Tamil Nadu and is universally accessible to people around the world.

The important Government Programmes are compiled as video news magazines with commentary and background music and sent to Arasu Cable TV, all District Information and Public Relations offices to be screened on LED screens, and on social media to create public awareness.

Tamil Nadu Films Division plays a major role by producing video news magazines on various welfare schemes of the Government, announcements, achievements and depending on the social changes that are occurring in the society and awareness regarding social welfare. These Video News Magazines, Short films and Jingles are produced in updated theatrical versions and telecasted in all Digital Cinema theatres, Tamil Nadu Arasu Cable TV, all LED screens in Collectorates and to all District Information and Public Relations Offices to be screened in LED Vans, thereby creating public awareness about various welfare schemes of the Government.

SOCIAL MEDIA

Under the guidance of the Hon'ble Chief Minister of Tamil Nadu, the new official YouTube channel of the Films Division was launched on 16.07.2021 and started uploading welfare programmes provided by the Government of Tamil Nadu on social media.

Also, all the Government programmes are videotaped and uploaded as news packages with background voice and music through the Tamil Nadu Film Division's social media website (Tamil Nadu Film Division - YouTube) which is broadcasted throughout Tamil Nadu and this universal access to people around the world. Until now 2500 videos have been uploaded with 9100 subscribers and Lakh of visitors have viewed so far.

THIRAIYIL BHARATHI

"Thiraiyil Bharathi", a music event that exclusively featured Bharathiyar's songs in films, was held at Kalaivanar Arangam, Chennai on 23.07.2022. The Hon'ble Minister for Youth Welfare and Sports Development Thiru. Udhayanidhi Stalin inaugurated the music event.

The Hon'ble Ministers, Members of Parliament and Legislative Assembly, Representatives of Local Bodies and other dignitaries participated and graced the occasion. School students watched the music event and benefitted from it.

“BHARATHI YAAR?”

In the year 2020-21, the Hon'ble Chief Minister of Tamil Nadu announced that "To produce Bharathiyar's creations in the form of short films and plays, funds will be given and necessary action will be taken for these to be released through modern media". In line with that, a programme named "Bharathi Yaar?" was presided over by me at the Anna Centenary Library Auditorium, Chennai on 07.12.2022. This program was greatly enjoyed by the school students. Also, necessary actions are being taken for this program to be conducted in other districts such as Coimbatore, Salem, Madurai and Tirunelveli.

PHOTO SECTION

Through the Photo Section that is functioning under the Information and Public Relations Department, photographs are taken at those Government Functions graced by the presence of the Hon'ble President of India, the Hon'ble Vice President of India, the Hon'ble Prime Minister of India, the Hon'ble Chief Minister of Tamil Nadu and the Hon'ble Ministers. The photographers in the District Information and Public Relations offices are working in coordination with the District Collectors and officers of all Departments.

The photographs taken by the photographers in Secretariat are sent to the Media through Press Release Section and also displayed for the public view at the Secretariat and at the Tamil Nadu House in New Delhi.

The photographs taken by district Public Relations offices are sent to the media within those districts and also displayed in the Collectorate Panel Boards and in the mini photo exhibitions in important Government functions for public viewing. Also, in our Department's publication, Tamilarasu (Tamil and English) editions, photographs are published along with articles for the easy understanding of the readers.

In addition, photographs of the new schemes inaugurated by the Hon'ble Chief Minister of Tamil Nadu are published in the Achievement books, Special Issues and Coffee Table Books for public awareness, through the Tamilarasu Press. after this Government took charge, 23 issues have been released.

All the photographs taken by the department photographers are preserved for future reference in Hard Discs.



REFERENCE SECTION

The Reference Section collects everyday important news articles from all newspapers, periodicals and other State newspapers, categorizes them daily and brings them to the notice of the concerned Government Departments as well.

The important news from morning and evening dailies, periodicals and other State newspapers are all consolidated by the Reference Section as news clippings and are submitted every day to the Hon'ble Chief Minister and the Chief Secretary in file format. Necessary actions are being taken through the concerned departments. Also, according to the policy of going paperless, news clippings are being sent as e-newspapers now, on a trial-run basis.

In addition, complaints and adverse news published on various Government departments are scanned and sent to their respective Secretaries, Heads of Departments and the District Collectors through WhatsApp immediately. The reply is also received from them and necessary actions are taken for their release to the media. Furthermore, important newspapers are preserved as bound volumes for future reference. Important Press clippings published in the newspapers are given immediately even during the Legislative Assembly sessions and a copy is sent to the offices of the Hon'ble Chief Minister, Hon'ble Ministers and Secretaries to Government, as per their request.

Important Press clippings such as announcements of the Hon'ble Chief Minister, speeches, press meets, Government's schemes, achievements and welfare assistances and also the editorials of dailies, articles and critiques and the views of different political leaders published in newspapers are compiled under different headings, computerized and preserved by the Reference Section.

FIELD PUBLICITY

The Field Publicity section is functioning with a motive to publicize the schemes and achievement of the Government headed by the Hon'ble Chief Minister of Tamil Nadu among the public.

ZONAL OFFICERS

After the Government took charge, all 38 districts in the State has been divided into 6 zones, for speedy coordination and execution of Government schemes in the districts, and the six Joint Directors posted in the Information and Public Relations Department have been given additional charge to monitor the workings of the PROs of districts in their respective zones.

Sl.No	Zone	Districts
1.	Chennai	Chennai, Chengalpattu, Kancheepuram, Thiruvallur, Vellore, Tirupathur, Ranipettai, Thiruvannamalai
2.	Tiruchirapalli	Tiruchirapalli, Villuppuram, Perambalur, Ariyalur, Cuddalore, Karur, Kallakurichi
3.	Coimbatore	Coimbatore, Nilgiris, Salem, Namakkal, Erode, Dharmapuri, Tiruppur, Krishnagiri
4.	Tirunelveli	Tirunelveli, Kanniyakumari, Virudhunagar, Thoothukudi, Tenkasi
5.	Madurai	Madurai, Theni, Dindigul, Ramanathapuram, Sivagangai
6.	Thanjavur	Thanjavur, Nagapattinam, Thiruvarur, Mayiladuthurai, Pudukottai

PUBLICITY THROUGH LED SCREEN VAN

LED screen Hi-tech vans with state-of-the-art technology have been given to 32 Districts. During the day and night, in public places where people gather in large numbers, these vans screen awareness short films and video news magazines on Government schemes, achievements, policies and announcements of the Government and thus field publicity works are being undertaken in such way for public viewing to create public awareness and benefit themselves.

PUBLICITY THROUGH LED SCREENS

Field publicity is being carried out by screening the awareness short films and video news magazines produced by the Information and Public Relations Department on Government schemes and achievements using LED screens, in places such as thirty two District Collectorates, three Taluk offices in Chennai and Tamil Nadu House in New Delhi, where people visit in large numbers.



ADVERTISEMENT

The Information and Public Relations Department does the work of releasing all the advertisements for Government Departments, Boards, Universities, and Government undertakings in dailies and periodicals.

Advertisements and details relating to tenders on various development works and other works, land acquisition are also released to the newspapers through this Department at rates fixed by the Government.

Advertisements on achievements, schemes, policies and social welfare works of the Government are released by the Information and Public Relations Department in dailies, periodicals, electronic media and social media for the awareness and for the benefit of the public.

The Advertisements are released in Newspapers based on their importance, the target area and the target audience.

TENDER ADVERTISEMENTS

Details about Government tender advertisements are released using modern electronic technology to reach the public easily without additional expenditure on the Government website www.tenders.tn.gov.in through the National Informatics Center (NIC).

Transparency in Government administration ensures the tender advertisements are released in newspapers at the rates prescribed by the Government and uploaded free of cost on the Government website as well. This facilitates the participation of all eligible persons in Government tenders without any partiality.

TENDER BULLETINS

To ensure complete transparency in the Government functioning, under the provisions of the Tamil Nadu Transparency in Tenders Act, 1998 and the Tamil Nadu Transparency in Tender Rules 2000 framed there under, the Districts/State Tender Bulletins are released every week on Thursday giving detailed information about the tenders of the Government.

Details regarding the Rs.25 Lakh to Rs.50 Lakh procurement Estimates and Rs.50 Lakh to Rs.75 Lakh work Estimates are released in District Tender Bulletins and about the procurement estimates above Rs.50 Lakh and work estimates above Rs.75 Lakh are released in the State Tender Bulletin.

Decisions taken on the tenders are also published in these bulletins.

WORK UNDER PROCESS

Actions are being taken by the National Informatics Center for the future development and maintenance of software to carry out all government advertising activities through online.

As a first phase, 10 Digital walls are installed at important public places such as bus stands and markets to broadcast of Government news and programmes to reach the public immediately.



MEDIA CENTRE

In the Media Centre located at the Secretariat Main Building, the announcements of the Hon'ble Chief Minister and Government news which are being telecasted in 15 television News channels are being recorded.

The Press Releases, Press Notes and Photographs released by the Secretariat are sent from the Media Centre to all the dailies and media houses in Chennai. They are also sent to all the District Information and Public Relations Officers from the Media Centre, for necessary action to get them published in the district dailies.

The District Information and Public Relations Officers send the details of the publication of these news items in the districts every day to the Media Centre. Details regarding the publication of Press Releases, Press Notes and Photographs of the programmes of the Hon'ble Chief Minister in the district dailies are received through the mail daily, compiled and monitored through the Media Centre.

EXHIBITION

Exhibitions are being organized in all districts by the Information and Public Relations Department on behalf of the Government of Tamil Nadu to enable people to understand the achievements and activities and avail themselves of the schemes of the various departments of the Government.

Union and State Government Departments, Public Undertakings and Private Organizations participate in Government exhibitions to expedite various achievements of their departments. These Government Exhibitions also serve as a channel for direct and indirect employment for traders and others, in addition to giving entertainment to the public. Also, opportunities are provided for indigent drama artists to host their cultural programmes to raise their standard of living.

Every year, Government Exhibitions are conducted in 10 Districts, wherein regular Government Exhibitions are being conducted at Coimbatore, Madurai, Salem, Vellore, Tirunelveli, Tiruchirapalli and Vellore and other 4 Government Exhibitions are conducted in other districts on a rotational basis. In the year 2022-23, the exhibition conducted had a footfall of 7,42,150 persons and through this, Rupees 3 Crore 7 Lakh and 46 Thousand was earned as revenue by the Government.

An honorarium of Rs.5000/- is being given to Indigent drama artists for conducting plays/awareness programmes in the Government exhibitions.

PRIVATE EXHIBITIONS

Permission for conducting a private exhibition for more than 3 days in the districts is accorded by Information and Public Relations Department with recommendations obtained from

District Collectors with the duly enclosures, necessary permissions from relevant departments and a cheque for the Chief Minister's Public Relief Fund as fixed by the Government. The Private Exhibitions are conducted by following the guidelines framed by this department. Permission is accorded by District Collectors only after receiving Demand Drafts of the Chief Minister's Public Relief Fund. Through the private exhibition conducted from 07.05.2021 to 24.03.2023, Rupees 2 Crore 71 Lakh 57 Thousand was received for the Chief Minister's Public Relief Fund.

TAMIL NADU IN THE FREEDOM STRUGGLE - PHOTO EXHIBITION

The Hon'ble Chief Minister of Tamil Nadu inaugurated a photo exhibition titled 'Tamil Nadu in the Freedom struggle' in the Chennai Mofussil Bus Terminus at Koyambedu, Chennai on 01.11.2021, as a continuation of the

75th Independence Day celebrations. The exhibition displayed the photographs of freedom fighters from Tamil Nadu, who sacrificed their lives and underwent untold suffering and trauma during the country's Freedom Struggle. The 14-day exhibition displayed the historic collection of various events during the Freedom Struggle, photographs of women who played a major role in the freedom movement, photographs and facts about those freedom fighters whose role hitherto was not known to the public, old coins with the engravings of freedom fighters, commemorative stamps and photos of freedom fighters. A large number of college and school students and persons who were preparing for competitive examinations enthusiastically visited the exhibition and benefited. This show which took place for 127 days, received a tremendous response from the people.

MOBILE PHOTO EXHIBITION

On the occasion of the 150th birth anniversary of Kappalottiya Thamizhan V.O.Chidambaranar, a mobile photo exhibition was set up in a State Transport Corporation Bus which was to travel across the State was inaugurated by the Hon'ble Chief Minister on 01.11.2021. The school students in the various districts visited the exhibition to know more about the life history of V.O. Chidambaranar and benefit from it.

ANNUAL FLOWER FESTIVAL IN NEW DELHI (PHOOL WALON KI SAIRE)

Every year, the Information and Public Relations Department represents the Government of Tamil Nadu in the Annual Flower Festival (Phool Walon Ki Saire) held in New Delhi for the promotion of National Integration and Religious Harmony and has been winning prizes consequently for years together.

REPUBLIC DAY PAGEANTRY PROCESSION

On behalf of the Government of Tamil Nadu, the Information and Public Relations Department participates in the pageantry of floats at the Republic Day Celebrations in New Delhi every year by designing the float according to the theme recommended by the High Level Committee. It also participates in the cultural programme with the talented artists receiving tremendous appreciation from the viewers and bringing laurels to Tamil Nadu.

The Information and Public Relations Department participated in the pageantry float in the year 2023 on the theme “Women Empowerment and Culture” portraying the seven Tamil Nadu Women who have achieved in various fields and drew the attention of the audience of the program.

The Information and Public Relations Department participates in the pageantry of floats at the Republic Day Celebrations in Chennai every year.

Also, the department co-ordinates the designing of floats and the procession of the pageantry of floats of various Departments of the Government of Tamil Nadu. In the Republic Day Celebrations of the year 2023 at Chennai, the tableau of the Information and Public Relations Department participated and won the third prize.

During the previous year 2022, in the Republic Day celebrations which took place in Chennai, three tableaux participated in the pageantry portraying the participation of Tamil Nadu in the freedom struggle. Because these tableaux were rejected for the procession at New Delhi, to enable the people of all districts to view these tableaux and benefit from them, the Hon'ble Chief Minister of Tamil Nadu flagged its tour around the State, on 26.01.2022.

These tableaux were welcomed by the Hon'ble Ministers, Members of the Parliament and Legislative Assembly, District Collectors, and Representatives of the Local Bodies of those districts respectively.

Also, these tableaux were viewed by thousands of people such as Public, School and College students, Members of Self Help groups, Volunteers and Government Staff.

The above-mentioned three tableaux travelled around 7000 km across most of the districts of Tamil Nadu.

INDIA TOURIST AND INDUSTRIAL FAIR

The Information and Public Relations Department participates in the India Tourist and Industrial Fair at Chennai every year and puts up a separate pavilion showcasing the policies, activities and achievements of the Government depicting photographs and models to educate and create awareness among the public.

This year, at the 47th India Tourism and Industrial Exhibition which was held at Island Grounds, Chennai, the Information and Public Relations Department was presented with the second prize for the best innovative concept, by

designing a model of Manimandapam of Ki. Rajanarayanan, the father of Karisal literature, in order to explain the Government's projects and achievements.

INDIA INTERNATIONAL TRADE FAIR, NEW DELHI

The Information and Public Relations Department also participates in the India International Trade Fair (I.I.T.F) held in New Delhi from November 14 to 27 every year for 14 days. On behalf of the Government of Tamil Nadu, The pavilion of the Information and Public Relations Department was inaugurated by me on 17.11.2022. Photographs and models are set up attractively about the achievements, schemes, policies and developmental works of the various departments of the Government of Tamil Nadu and the arenas are designed in a way that all the people get to know about the welfare schemes and achievements of the Government of Tamil Nadu and the guidelines for the beneficiaries to avail welfare scheme benefits.

As the Fair is conducted at the national level, the participating States will have the opportunity to know about the schemes and achievements of the Government of Tamil Nadu. It also creates a national level marketing opportunity for the products made by the women's Self Help Groups of our State.

In this exhibition, the folk dances are also performed and is organized by keeping in mind that the people of other States will also get to see the tradition and culture of Tamil Nadu and the socio-economic condition of the folk artists.

PHOTO EXHIBITION ON GOVERNMENT'S ACHIEVEMENTS

A sum of Rupees 10 Thousand is sanctioned every year per district to conduct an annual photo exhibition on the Government's Achievements in all District headquarters of Tamil Nadu including Chennai District, to facilitate people get awareness of the welfare schemes and activities of the Government.

A sum of Rupees 10 Lakh per district, totalling to Rupees 3 Crore and 80 Lakh, has been sanctioned to 38 Districts for the year of 2022, to conduct annual photo exhibitions on Government's Achievements (ஓயா உழைப்பின் ஓராண்டு). The public visited the exhibitions with great interest.

SPECIAL PHOTO EXHIBITIONS DURING FESTIVALS, GOVERNMENT FUNCTIONS

Mini Photo Exhibitions are being conducted in all Districts during festivals and Government functions to create awareness on Government Welfare schemes to the public.

“VIDUTHALAI PORIL VEERA THAMIZHAGAM” 3D - LIGHT AND SOUND SHOW

To commemorate the sacrifices of the freedom fighters who had selflessly toiled for the nation, as the Minister for this Department, I participated in the “Viduthalai Poril Veera Thamizhagam” 3D - Light and Sound Show conducted by the Information and Public Relations Department at Kalaivanar Arangam, Chennai on the occasion of Independence Day, on 15.08.2022. The light and sound show took place for 18 days from 15.08.2022 to 01.09.2022. The public, youth, school and college students watched the show and benefitted from it.



DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES

The District Information and Public Relations Offices does field publicity by publicizing the Government developmental schemes, achievements and new announcements to the people who are the beneficiaries of these initiatives by the Government, and to all parts of the district, through media such as newspapers, television and radio, etc.

The Public Relations Offices in the Districts function with the Information and Public Relations Officer, Assistant Public Relations Officer (Information), Assistant Public Relations Officer (Publicity) and supporting staff work with dedication in disseminating information on people's welfare schemes, achievements and new announcements instantly.

In order to take the information about Government schemes to the people of all sections, field publicity works are being carried out through newspapers, visual media, LED vans and photo exhibitions.

The District Information and Public Relations Officers and Assistant Officers make arrangements for the press meets given by the District Collector regarding the schemes and development works, collect success stories from beneficiaries and get them published in the newspapers, arranging press tours, screening of short films and video magazines through LED Video Van, Theatre inspections to check the screening of Government's video news magazine, subscriptions for Tamilarasu magazine, pamphlets, bit notices and updating social media handles. Based on these works, marks are awarded and a monthly ranking is done, upon which due advice is given.

INFORMATION CENTRES

Information Centres are functioning efficiently in Chennai, Madurai, Tiruchirappalli, Thanjavur, Coimbatore and New Delhi under the Information and Public Relations Department.

Books on language and literature, history and science, etc., along with newspapers and periodicals are made available in these Information Centres for the use of the public. These Information Centres are used by research scholars, teachers and students of schools and colleges.



**STATE INFORMATION CENTRE,
CHENNAI**

The State Information Centre is functioning at Chennai Kalaivanar Arangam under the Information and Public Relations Department. A Library is functioning at the State Information Centre for the benefit of all. The Library contains around 69,295 books in Tamil and English on various subjects including Tamil Literature, Science, Research Articles, Law, Medicine, Psychology, Spirituality, Astrology, Physical Education, Yoga, History, Politics, Culture, Education, Biographies of Political Leaders, Novels, Short Stories, Poems and all kinds of competitive examination notes. These books are available in a well maintained calm and neat environment for the Public, Scientists, Artists, Students and Professors.

Tamil and English Daily Newspapers and periodical magazines are also available in this library. Publications of Tamil Nadu Legislative Assembly and other Government Publications are compiled and maintained for reference.

School and College students visit this library regularly to take notes for their education and to take part in various literary competitions such as oratorical, essay writing, poetry writing and quizzes conducted in schools and colleges. It also has to be mentioned that the library has a vast variety of books for competitive examinations exclusively for the use of students preparing for them.

This State Information Centre Library has obtained two copies of the books published by various publishers for the purpose of copyright registration and the copyright information contained in the books is being duly recorded and maintained here.

The highlight of the State Information Centre Library is that it has a modern software facility to help the students and public who visit the library to access a particular book easily among the 69,295 books of the library.

To preserve books for future generations, under the Government of Tamil Nadu's scheme of setting up e-libraries, out of all the books in the State Information Centre about 2,500 books with no copyright issues have been selected and digitalized by the Anna Centenary Library on behalf of the Public Library Mission.

INFORMATION CENTRE, TAMIL NADU HOUSE, NEW DELHI

The Information Centre has been functioning since 1993 in Vaigai, Tamil Nadu House, New Delhi.

The Information Centre coordinates with the media when the Hon'ble Governor, the Hon'ble Chief Minister and Hon'ble Ministers of Tamil Nadu visits New Delhi to meet the Hon'ble President of India, Hon'ble Prime Minister of India and

Hon'ble Union Ministers. Information Centre works with the Prime Minister's Office, Office of the Press Secretary to the Hon'ble President of India and offices of the Union Ministers for collection of Photos and Visuals of the Hon'ble Governor and the Hon'ble Chief Minister, and provides them to the media for publishing and telecasting.

In addition to this, the Information Centre coordinates the participation of the Tamil Nadu Government in the India International Trade Fair every year in ITPO, New Delhi and the annual event of Phool Walon Ki Sair, and also coordinates the participation in Republic Day Tableaux of Tamil Nadu during the Republic Day Celebration at New Delhi.

The Information Centre also coordinates with the office of the Resident Commissioners for the Independence Day Programmes on August 15, organized by the Ministry of Defence (Bharat Parv, Guest of States at Red Fort). It also coordinates with the office of the Resident Commissioners for the conduct of 'Pongal Vizha' in Tamil Nadu House and 'Tamil Nadu Day' activities every year. It also arranges and coordinates all

public functions and meetings of the Hon'ble Special Representative of the Government of Tamil Nadu at New Delhi and the Resident Commissioners.

The Information Centre is also involved in the works of liaising with the Ministries of Government of India for the Information and Public Relations Department like the issue of Commemorative coins and stamps. It also follows the Supreme Court cases relating to the Information and Public Relations Department. It provides vital information on current affairs, Government, Judicial and Political developments, Social Media trends to the Director of Information and Public Relations department and Resident Commissioners on a day to day basis. It maintains and updates digital video and photo displays at Tamil Nadu House, oversees periodical maintenance and change of display photos in the dignitaries Corridor of Tamil Nadu House.

A media centre for the working purpose of Journalists is also maintained by the Information Centre at the Vaigai Illam, New Delhi.



TAMILARASU

Following the keen interest and strenuous efforts of Muthamizharignar Kalaignar, TAMILARASU magazine was started on July 1, 1970, by combining all the Government magazines which were till then publishing welfare schemes of the Government and the Government policies separately. Now, TAMILARASU is published every month both in Tamil and English, on behalf of the Department of Information and Public Relations, Government of Tamil Nadu. It has been the print media of the Government of Tamil Nadu for the past 53 years, as it compiles the policies of the Government, all the welfare schemes implemented by the Government for the poor and needy people and the achievements of the schemes.

Speeches of the Hon'ble Governor of Tamil Nadu, speeches delivered by the Hon'ble Chief Minister of Tamil Nadu in various

Government functions throughout Tamil Nadu, Review meetings, Field Inspections, Press notes, Speeches delivered by the Hon'ble Chief Minister of Tamil Nadu in various programs, Announcements made by the Hon'ble Chief Minister of Tamil Nadu under Rule 110 in the Legislative Assembly, schemes announced by all the departments, all department-related announcements, detailed articles on district development works, success stories and interviews of beneficiaries, who had benefited from Government welfare schemes across the State, Brief notes on freedom fighters, Tamil scholars and National leaders, general information from literature etc., are compiled and published in the Tamilarasu monthly magazine, so that people from all walks of life can read and benefit.

Also, the Government headed by the Hon'ble Chief Minister of Tamil Nadu is about to complete two years, so far 23 special publications, including 6 special issues, have been published through the 'Tamilarasu'.

DETAILS OF THE PUBLISHED SPECIAL PUBLICATIONS

1.	Reply of the Hon'ble Chief Minister of Tamil Nadu to the debate on the speech of the Hon'ble Governor of Tamil Nadu (24.06.2021)
2.	The 100 days achievement issue titled "Thalai Nimirum Thamizhagam, 100 days in the direction of the century" (August 2021)
3.	Department-wise announcements announced during the debate on demands for grants in the Tamil Nadu Legislative Assembly (from 13.08.2021 to 13.09.2021)
4.	Announcements made under Rule 110 by the Hon'ble Chief Minister of Tamil Nadu in the Tamil Nadu Legislative Assembly (from 24.08.2021 to 13.09.2021)
5.	Naavalalar Dr. R. Nedunchezhiyan – Birth Centenary, unveiling of Bust size statue Special Issue (December 2021)
6.	If the people need it, we will implement the announcements that were not implemented in the previous regime in the interest of the people – Reply by the Hon'ble Chief Minister of Tamil Nadu in the Legislative Assembly (March 2022)
7.	One year achievements Niraivana valarchiyil Nilayana Payanam (Tamil) (07.05.2022)

8.	Sustained Journey towards all-round growth, one year achievements - (English) (07.05.2022)
9.	"The first year began well, the second year shall be an unparalleled one"- Speech delivered by the Hon'ble Chief Minister of Tamil Nadu, under Rule 110 in the Tamil Nadu Legislative Assembly on completion of one year as the Hon'ble Chief Minister of Tamil Nadu (07.05.2022)
10.	Fulfilling the Dreams of every Tamil - Coffers of time (May 2022)
11.	Dravidian Model Government- in the view of Scholars and eminent personalities (May 2022)
12.	Speeches delivered by the Hon'ble Chief Minister of Tamil Nadu in various programs (from 13.05.2021 to 30.12.2021) Volume-1
13.	Speeches delivered by the Hon'ble Chief Minister of Tamil Nadu in various programs (from 01.01.2022 to 05.05.2022) Volume -2
14.	Speeches delivered by the Hon'ble Chief Minister of Tamil Nadu in the Tamil Nadu Legislative Assembly (from 12.05.2021 to 10.05.2022) Volume-1
15.	Announcements made by the Hon'ble Chief Minister of Tamil Nadu in the Tamil Nadu Legislative Assembly (from 24.08.2021 to 09.05.2022)

16.	Idhayam Thirandhu Idhazhgal Paarattu (May 2022) Volume -1
17.	Idhayam Thirandhu Idhazhgal Paarattu (May 2022) Volume -2
18.	Idhayam Thirandhu Idhazhgal Paarattu (May 2022) Volume -3
19.	Tamil Nadu Day July 18 (July 2022)
20.	The Centenary of the Educational Revolution (15.09.2022)
21.	V.O.C. 150 th Birth Anniversary Special Issue(18.11.2022)
22.	Bharathiyar Centenary Memorial Issue (11.12.2022)
23.	Ilakkiya Malar 2023 (04.02.2023)

In particular, among the above special publications,

(1) A special issue titled **“Dravidian Model Government in the view of Scholars and eminent personalities”**,

(2) **“Tamil Nadu Day July 18 Special Issue”**, to celebrate the day on which a resolution was passed in the Tamil Nadu Legislative Assembly by Perarignar Anna to rename the State as “Tamil Nadu”,

(3) A special issue titled '**The Centenary of the Educational Revolution**', summarizing the importance of the Chief Minister's Breakfast Scheme, a grand scheme conceived by the Hon'ble Chief Minister of Tamil Nadu,

(4) Following the announcement made in the Tamil Nadu Legislative Assembly by the Hon'ble Chief Minister of Tamil Nadu that the life history of freedom fighters, especially those from Tamil Nadu will be published, a book named '**V.O.C. 150th Birth Anniversary Special Issue**', to commemorate the 150th birth anniversary of Kappalottiya Thamizhan,

(5) A book named "**Bharathiyar Centenary Memorial Issue**" to mark the death centenary of Mahakavi Bharathiyar - were all released by the Hon'ble Chief Minister of Tamil Nadu.

(6) The first '**Ilakkiya Malar**' book was released by the Muthamizharignar Kalaignar in 1997. With a view to follow the tradition and protect the Tamil literature, to exemplify the traditional literature, culture and social

development of Tamil Nadu and to encourage hundreds of Tamil Scholars, writers, historians, poets and artists, pieces of work were received from them and they were compiled as a special issue named '**Ilakkiya Malar 2023**', and the same was released by the Hon'ble Chief Minister of Tamil Nadu on 04.02.2023. Hereafter every year, Ilakkiya Malar will be released during the month of Thai.

Following the announcement of the Hon'ble Chief Minister of Tamil Nadu, steps are being taken to bring out a book on the Role of Tamil Nadu in the Freedom struggle both in English and Tamil.

PAMPHLETS

Life history of Freedom fighters, Tamil Scholars and Political Leaders were brought out in the form of pamphlets and distributed for public use. In this connection, the biographies of Kappalottiya Thamizhan V.O.Chidambaranar, Mahakavi Subramaniya Bharathiyar, Nadigar Thilagam Chevalier Sivaji Ganesan, facts about Valluvar Kottam, facts about India International Trade Fair 2021 and Film Bazaar 2022 Goa were printed and released.

POSTERS

Five different posters explaining the achievements of the Government under the title "**Thalai Nimirum Thamizhagam - Peru Sollum Nooru Naatkal**" were printed and distributed to all the districts and advertised at prominent places for the people to view.

OTHER PUBLICATION WORKS

Apart from the work of 'Tamilarasu' monthly magazine, a pocket size telephone directory, pamphlets, posters and application forms of other sections such as, Memorials section, Exhibition section, Journalists Welfare Board, Cine Workers Welfare Board, etc., are being printed and distributed.

Also, the Aadhaar Enrollment/Correction/Update Form, on behalf of Tamil Nadu Arasu Cable TV Corporation,

Hindu Religion Inaippu Vilakkam and Saivamum Vainavamum books, on behalf of the Hindu Religious and Charitable Endowments Department,

Growth and challenges of Tamil Computing conference research article collection – 1 & 2 on behalf of the Tamil Virtual Academy,

Bit notices about the Cine Workers Welfare Board, Membership cards for various welfare boards,

44th Chess Olympiad – Mini Telephone Directory,

G20 Education Working Group 2023 - Mini Telephone Directory and

One lakh copies of the Higher Education & Employment Guide Books on behalf of the Tamil Virtual Academy were also printed and released.

TAMILARASU MONTHLY MAGAZINE AT YOUR DOOR STEPS THROUGH ONLINE AND e - SERVICE CENTRES

'Tamilarasu' monthly magazine is widely read by the public, readers in Government offices and Government libraries and political party leaders. For the benefit of the new readers / subscribers, to register and to renew their

subscription, **www.tamilarasu.org** website has been introduced. It is also possible to register through the website and **Government e-service centres** and receive the 'Tamilarasu' monthly magazine by post.

To receive the Tamilarasu monthly magazine and special issues, a facility has been done to make payment through Cheque or Demand Draft drawn in favour of "The Joint Director (Publications), Tamilarasu Office, No. 5, Rajiv Gandhi Road, Kanagam, Taramani, Chennai - 600 113" by sending them along with the details such as name, door number, street name, town name, district name, postal code number and mobile number correctly.

PRICE DETAILS OF TAMILARASU MONTHLY MAGAZINE AND SPECIAL PUBLICATIONS

S.No.	Tamilarasu Tamil & English monthly issue	Price Rs.
1	Tamil and English magazines (Single issue)	20/-

2	Tamil and English magazines (Annual subscription)	240/-
3	Lifetime subscription for Tamil (10 years), (Concessional price)	2,000/-
4	Lifetime subscription for English (10 years)	2,400/-

THE SUCCESSFUL JOURNEY OF TAMILARASU MONTHLY MAGAZINE

Following its successful journey of 53 years on July 2023, the monthly magazine 'Tamilarasu' (Tamil and English) has seen a significant increase in the total number of subscribers since the assuming of office by the Government led by the Hon'ble Chief Minister of Tamil Nadu on 07.05.2021.

PRICE DETAILS OF THE SPECIAL ISSUES

S.No.	Name of the Special Issue	Price Rs.
1.	Dravidian Model Government in the view of scholars and eminent personalities	220/-
2.	Tamil Nadu Day July 18 Special Issue	280/-

3.	The Centenary of the Educational Revolution	260/-
4.	V.O.C. 150 th Birth Anniversary Special Issue	220/-
5.	Bharathiyar Centenary Memorial Issue	240/-

TAMILARASU SPECIAL PUBLICATIONS SALES AT THE BOOK FAIR FOR THE FIRST TIME

Also for the first time in the history of 53 years of TAMILARASU, the Hon'ble Chief Minister of Tamil Nadu inaugurated the first special issue for sale at the 'TAMILARASU' arena, in the book fair held in Chennai on 06.01.2023, intending to make everyone buy, read and benefit from the special issues compiled and published by the 'TAMILARASU' Press at a concessional price.

TAMILARASU Press will continue to sell special issues at concessional price with the aim of increasing the reading ability of the younger generation.



JOURNALIST WELFARE

PENSION FOR JOURNALISTS

The Government provides a monthly pension to retired Journalists, who toil day and night to present the news to the public, so that they don't face hardship after retirement. Monthly pension is provided to the retired journalists who rendered 20 years of service and are in indigent conditions.

A sum of Rupees Ten Thousand is now given as a monthly pension to the journalists. During the period 2022-23, Journalists' pensions have been sanctioned to 50 Journalists and at present, 282 persons are getting the pension.

JOURNALIST FAMILY PENSION

Family pension is being given to the Spouse of the deceased Journalists who had availed pension taking into consideration the welfare of the family. A sum of Rupees Five Thousand is now given as Family Pension. During the period

2022-23, Journalist Family Pension have been sanctioned to 12 persons and at present, 59 persons are benefited by the family pension scheme.

JOURNALISTS' FAMILY BENEFIT FUND

Journalists' Family Benefit Fund is being given from the Chief Minister's Public Relief Fund to families of Journalists who die while serving as Editor/ Sub-Editor/ Reporter/ Photographer/ Proof Reader as below:-

No. of years served	Family Benefit Fund (Rs.)
5	1,25,000/-
10	2,50,000/-
15	3,75,000/-
20	5,00,000/-

During the period 2022-23, Family benefit fund have been sanctioned to 19 persons and at present, 86 persons are getting the benefits.

JOURNALISTS WELFARE FUND

A sum of Rupees One Crore has been allocated for the Journalists Welfare Fund as Corpus Fund and it has been deposited in the Tamil Nadu Power Finance and Infrastructure Development Corporation Limited. The maximum amount of the Welfare Fund for medical treatment of Journalists in service, who suffer from serious illnesses, is Rupees 2 Lakh and 50 Thousand only. This fund is generated from the interest accumulated from the deposit of Rupees One Crore.

GOVERNMENT RENTAL HOUSING

Journalists working in the media have been allocated 143 quarters at concessional rent in the Tamil Nadu Housing Board flats in Chennai and other Districts, under Government's discretionary quota.

HOUSE SITES

Journalists of dailies and TV Channels working in the Districts are provided with 1,317 house sites at concessional rates with the consent

of the District Collector through the Revenue and Disaster Management Department.

ACCREDITATION CARDS

To enable media personnel to gather the news at Hon'ble Chief Minister's functions and the functions of important dignitaries, Media personnel working in newspapers/television channels/news agencies are provided with Accreditation Card.

729 Accreditation Cards in Chennai and 140 Accreditation Cards in other Districts, totally 869 Accreditation Cards have been issued to the Media persons in the year 2022-23.

PRESS PASS FOR PERIODICALS

Press Pass is given to the Journalists of periodicals to enable them to gather news at important places. 479 Press Pass Cards have been issued to journalists in the current year.

BUS PASSES AT NO COST TO JOURNALISTS

Those Journalists provided with Accreditation Cards are given bus passes to travel at no cost in buses of Government Transport

Corporation, numbering 420 persons in Chennai and Villupuram 2,958 persons in other districts, totally 3,378 passes have been issued.

PRESS ROOM

The Press Room in the Secretariat is equipped with all facilities for sending news immediately.

KALAINGAR EZHUTHUKOL VIRUDHU

As per the announcement made by the department, orders have been issued for awarding Kalaignar Ezhuthukol Virudhu with a prize amount of Rupees 5 Lakh and a certificate to a journalist every year who contributes to the development of downtrodden people and for the social upliftment through his/her writings. Orders have also been issued forming the selection committee to select the awardee. This award will be presented every year on June 3, the birth anniversary of Muthamizharignar Kalaignar.

Accordingly, in the previous year, Thiru.I. Shanmuganathan who had worked in the Dinathanthi Newspaper was given the Kalaignar Ezhuthukol Virudhu on 03.06.2022.

JOURNALIST WELFARE BOARD

As per the guidance of the Hon'ble Chief Minister, an announcement was made by Hon'ble Minister for Information and Publicity in the Tamil Nadu Legislative Assembly, during the Assembly session 2021-22 on 06.09.2021, regarding the formation of a Journalist Welfare Board.

Accordingly, a Journalist Welfare Board has been constituted and the funds are determined to provide welfare assistance for various welfare schemes.

The Hon'ble Chief Minister has honoured the working journalists in Tamil Nadu by announcing them as front line workers for the first time, as a recognition to the selfless work rendered by them during the COVID pandemic.

JOURNALIST WELFARE FUND

To generate revenue for Tamil Nadu Journalist Welfare Board, Government has ordered to deduct 1% of Advertisement charges to Tamil Nadu Journalist Welfare Board from various advertising agencies.

TAMIL NADU JOURNALIST WELFARE BOARD MEETINGS

Tamil Nadu Journalist Welfare Board meetings have been conducted four times to discuss the various welfare schemes for Journalists.

TAMIL NADU JOURNALIST WELFARE BOARD MEMBERSHIP CARD

Tamil Nadu Journalist Welfare Board Membership Applications have been sent to all District Information and Public Relations Offices and the Press Release Section in Chennai. The filled-in Applications are being received by this board and necessary steps are being taken to print the membership cards.

WELFARE ASSISTANCES FOR THE FAMILIES OF THE JOURNALISTS

1. Financial Assistance for Education (For two children only)

- Girl children studying 10th std - Rs.1,000/-
- Students who passed 10th std - Rs.1,000/-
- Girl children studying 11th std - Rs.1,000/-
- Girl children studying 12th std - Rs.1,500/-
- Students who passed 12th std - Rs.1,500/-
- Regular Under Graduate students (Day scholars) for each Academic Year - Rs.1,500/-
- Under Graduate students with hostel facility for each Academic Year - Rs.1,750/-
- Regular Post Graduate students (Day scholars) for each Academic Year - Rs.2,000/-
- Post Graduate students with hostel facility for each Academic Year - Rs.3,000/-
- Regular Technical Under Graduate students (Day scholars) for each Academic Year - Rs.2,000/-
- Technical Under Graduate students with hostel facility for each Academic Year - Rs.4,000/-
- Regular Technical Post Graduate students (Day scholars) for each Academic Year - Rs.4,000/-
- Technical Post Graduate students with hostel facility for each Academic Year - Rs.6,000/-
- Students studying ITI/ Polytechnic (Day scholars) for each Academic Year - Rs.1,000/-

➤ Students studying ITI/ Polytechnic with hostel facility for each Academic Year - Rs.1,200/-

2. Marriage Assistance - Rs.3,000/-

3. Maternity Assistance - Rs.6,000/-

4. Abortion/Miscarriage Assistance - Rs.3,000/-

5. Spectacles Reimbursement for members only - Rs.500/-

6. Financial Assistance for natural death - Rs.50,000/-

7. Financial Assistance for funeral - Rs.5,000/-

The Journalist Welfare Board Committee has been constituted with the Minister for Information and Publicity as the Chairman, seven official members and six non-official members to scrutinize the applications and to extend assistance to the members.



**CINE WORKERS WELFARE
BOARD**

Muthamizharignar Kalaighnar informed that "several welfare boards were formed to safeguard the livelihood of labourers and welfare assistance was being provided to them" while speaking at the All India Cine workers conference on 09.10.2009. At that conference, he announced that a new Cine Workers Welfare Board would be formed for the welfare of Cine workers, including small screen workers, after considering the requests of the South Indian Artistes Association and the Tamil film industry.

In continuation to his announcement, the Cine Workers Welfare Board was formed with the Minister for Information and Publicity as the President, the Director of Information and Public

Relations Department as Member Secretary, and official and non-official members.

So far, 39 associations of the Tamil Nadu Film and Television Industries have been enrolled with 26,792 members.

Financial assistance under various categories viz., education assistance, marriage assistance, maternity assistance, abortion assistance, spectacle assistance, assistance for death due to accident, assistance for natural death, funeral assistance, etc., have been provided to the members of the board who have participated and contributed to the Film and Television industries, and the details are as follows:

Welfare Schemes

1. Financial Assistance for Education (For Two Children only)

- Girl Children Studying 10th std – Rs.1,000/-
- Students who passed 10th std - Rs.1,000/-

- Girl Children studying 12th std - Rs.1,500/-
 - Students who passed 12th std - Rs.1,500/-
 - Regular Under Graduate students for each Academic Year - Rs.1,500/-
 - Regular Under Graduate students with hostel facility for each Academic Year - Rs.1,750/-
 - Regular Post Graduate students for each Academic Year - Rs.2,000/-
 - Regular Post Graduate students with hostel facility for each Academic Year - Rs.3,000/-
 - Technical Education Under Graduate students for each Academic Year - Rs.2,000/-
 - Technical Education Under Graduate students with Hostel facility for each Academic Year - Rs.4,000/-
 - Technical Education Post Graduate students for each Academic Year - Rs.4,000/-
 - Technical Education Post Graduate students with Hostel facility for each Academic Year - Rs.6,000/-
 - I.T.I / Polytechnic Students for each Academic Year - Rs.1,000/-
 - I.T.I / Polytechnic students with hostel facility for each Academic Year - Rs.1,200/-
- 2. Marriage Assistance - Rs.2,000/-**
- 3. Maternity Assistance - Rs.6,000/-**
- 4. Abortion/Miscarriage Assistance - Rs.3,000/-**

**5. Spectacles Reimbursement only for members
- Rs.500/-**

6. Financial Assistance in the event of accident

- Death due to accident - Rs.1,00,000/-
- Disability due to accident (Based on the nature of disability) - Rs.10,000/- to 1,00,000/-
- Financial Assistance for Natural death - Rs.15,000/-
- Financial Assistance for Funeral- Rs.2,000/-

The year wise disbursal of welfare assistance by the Cine Workers Welfare Board and the details of beneficiaries are as follows: -

Sl. No	Year	Total number of beneficiaries	Amount Rs.
1.	2011	38	1,98,000/-
2.	2013	728	21,39,000/-
3.	2014	303	8,00,000/-
4.	2016	277	8,00,250/-
5.	2017	259	9,41,500/-
6.	2018	449	13,61,250/-
7.	2019	205	7,20,000/-
8.	2020	141	5,28,500/-
9.	2021	226	8,64,500/-
	Total	2,626	83,53,000/-

Action taken for receiving and disbursing the applications for the welfare assistance of 222 members from 01.01.2021 to 31.12.2021 for an amount of Rs.12,06,250/- (Rupees Twelve Lakh Six Thousand Two Hundred and Fifty only) are being carried out.

Applications have been received from 122 members seeking various welfare assistance from 01.01.2022 to 31.12.2022 for an amount of Rs.7,75,500/- (Rupees Seven Lakh Seventy Five Thousand and Five Hundred only)

All the applications received are considered by the Welfare Board and the eligible beneficiaries are selected.



**FILM AWARDS, SUBSIDY &
TELEVISION AWARDS**

FILM AWARDS

To encourage the Tamil film industry in its attempts, to take the Tamil Culture and its manifold wonders around the world, the Government of Tamil Nadu have been presenting film awards since 1968 for the best Tamil Films, best Actors, best actresses and best technicians.

The Government of Tamil Nadu has a Selection committee to select the best feature films, best actors, best actresses, best technicians and best films selected by the selection committee. The winners are given a cash prize of Rupees 2 Lakh for the first prize, Rupees 1 Lakh for the second prize, Rupees 75 Thousand for the third prize and Rupees 75 Thousand for the

special prize along with a memento and a certificate.

Another special prize comprising a Cash Award for Rupees 1 Lakh and 25 Thousand, along with a memento and a certificate is awarded to a Tamil film which portrays women in a positive light.

A five sovereign gold medal, a memento and a certificate are given to the Best Actor, Best Actress, Best Actor (special prize), Best Actress (special prize), Best Villain Actor, Best Comedy Actor, Best Comedy Actress, Best Character Actor, Best Character Actress, Best Director, Best Screenplay Writer, Best Dialogue Writer, Best Music Director, Best Lyricist, Best Playback Singer (Male), Best Playback Singer (Female), Best Cinematographer, Best Sound Recordist, Best Film Editor, Best Art Director, Best Stunt Master, Best Dance Master, Best Makeup Artiste, Best Costume Designer, Best Child Artiste, Best Dubbing Artiste (Male) and Best Dubbing Artiste (Female).

In the year 2017, a Government order was issued for giving away the Film awards for the years 2009, 2010, 2011, 2012, 2013 and 2014 to 101 artists, but the prize distribution did not take place. As per the order of the Hon'ble Chief Minister, the awards were distributed to the awardees, at the prize distribution function held at Kalaivanar Arangam, on 04.09.2022. In the function, the Hon'ble Minister for Health and Family Welfare, Hon'ble Minister for Hindu Religious and Charitable Endowments and myself as the Minister for Information and Publicity presented cheques to 23 producers of the best films and a five Sovereign gold pendant, a memento and a certificate to 160 persons.

The setting up of a selection committee for the awards for the years 2015 to 2022 is in process.

KALAIIGNAR NINAIVU KALAITHURAI VITHAGAR AWARD

A Lifetime Achievement Award in the name of Muthamizharignar Kalaignar is given to the Kalaignar Ninaivu Kalaithurai Vithagar Award for outstanding achievements in the Tamil film industry.

A check of Rs.10 lakhs and a Certificate of Appreciation will be presented to the awardee selected for the Kalaignar Ninaivu Kalaithurai Vithagar Award on June 3 every year.

Hon'ble Chief Minister of Tamil Nadu personally visited Mr. Aroordas who has been selected for the Kalaignar Ninaivu Kalaithurai Vithagar Award 2022 at his residence and felicitated him with a cheque of Rupees 10 Lakh and a certificate of appreciation, on 03.06.2022.

KALAI THURAI VITHAGAR AWARD

Kalaithurai Vithagar Awards are presented by Tamil Nadu Government in the name of Arignar Anna, who left his unique imprint on Tamil culture through his writing, stage acting and film scripts; Kalaivanar N.S.Krishnan, who made people think through his humour; 'Ezhisai Mannar' Thyagaraja Bhagavathar, who attracted the masses with his hypnotic voice; Raja Sandow who was dynamic and multifaceted; Makkal Thilagam M.G.R., Nadigar Thilagam Sivaji Ganesan who reached the peak in the field of acting; Kaviarasu Kannadasan who penned immortal songs and former Chief Minister Selvi J Jayalalithaa.

Each of the Kalaithurai Vithagar Award winners is presented with a Five Sovereign gold pendant and a memento.

GOVERNMENT FILM SUBSIDY

To encourage producers of low budget, quality films with social responsibility and commitment, the Government of Tamil Nadu is implementing a scheme to provide subsidy to such films. A Selection committee has been constituted by the Government to select such films and every selected film is granted a subsidy of Rupees 7 Lakh.

The works for the issuance of subsidies for those quality Tamil films which were produced at low budget and released during the years 2015 to 2022 is in process.

SMALL SCREEN AWARDS

The Government of Tamil Nadu is presenting Small screen Awards for Television Serials viz., Best Mega Serials, Actors, Actresses and Technicians of small screen which have a mega impact in entertaining the public in their daily life.

For the Best Mega Serial, a Cash prize of Rupees Two Lakhs for the first prize and a cash prize of Rupees One Lakh for the second prize are given along with a memento and a certificate.

Besides, three Sovereign gold pendants, a Memento and a Certificate are presented every year to the Best Story Writer, Best Screenplay writer, Best Dialogue Writer, Best Director, Best Cinematographer, Best Editor, Best Hero, Best Heroine, Best Character Artiste (male and female), Best Villain (male and female), Best Child Artiste, Best Music Director, Best Dubbing Artiste (male and female) and Best Special Effects Technician.

Cash Award for Rupees 1 Lakh, a Memento and a Certificate are given to Best Achiever of the year and Best Lifetime Achiever.

In the year 2017, a Government order was issued for giving away the Small screen awards for the years 2009, 2010, 2011, 2012, 2013 and

2014 to 101 artists, but the prize distribution did not take place. As per the order of the Hon'ble Chief Minister, along with the Hon'ble Minister for Health & Family Welfare and Hon'ble Minister for Hindu Religious and Charitable Endowments and myself as the Minister of this department, distributed the awards to the awardees, at the prize distribution function held at Kalaivanar Arangam, on 04.09.2022.

In this function, cheques were presented to twenty producers, and eighty one technicians of Best Mega Serials for the years 2009 to 2013 were each presented with a three Sovereign gold medal, a memento and a certificate.

The works are in process for the issuance of the small screen awards for the years 2014 to 2022.

SUBSIDY FOR INTERNATIONAL FILM FESTIVAL

The Government of Tamil Nadu has given a subsidy of Rupees 75 Lakh for international film festivals held in Chennai.

The Government of Tamil Nadu has given a financial assistance of Rupees 10 Lakh to the International Film Festival of India held in Goa by the National Film Development Corporation (NFDC).

AWARDS TO STUDENTS OF TAMIL NADU GOVERNMENT M.G.R FILM AND TELEVISION INSTITUTE

In the year 2017, a Government order was issued for giving away the Tamil Nadu Government M.G.R. Film and Television Institute students awards for the academic years 2008-2009 to 2013-2014 to 30 students, but the prize distribution did not take place. As per the order of the Hon'ble Chief Minister, along with the Hon'ble Minister for Health & Family Welfare and

Hon'ble Minister for Hindu Religious and Charitable Endowments and myself as the Minister of this department these awards were distributed to the awardees, at the prize distribution function held at Kalaivanar Arangam, on 04.09.2022. To each of the awardees, one Sovereign gold medal, a cash prize of Rupees five thousand, a Memento and a certificate were awarded.

The works are under progress for the distribution of Tamil Nadu Government M.G.R. Film and Television Training Institute Students' awards for the academic years 2014-2015 to 2020-2021.



CINEMA, VIDEO AND CABLE TELEVISION NETWORKS

Cinema is the primary entertainment of common man in Tamil Nadu. Cinema is a major platform for expression of creativity and provides livelihood to many artists. In recent times, it has emerged as a big business.

The Government of India had enacted the Cinematograph Act, 1952 (Central Act XXXVII of 1952), to make provision for the certification of Cinematograph films for exhibition and for regulating exhibitions. In order to promote and regulate Cinema Theatres in the State, the Government of Tamil Nadu had enacted the Tamil Nadu Cinemas (Regulation) Act, 1955. The Tamil Nadu Cinemas (Regulation) Rules, 1957, have been framed to streamline the Cinema Theatres and also ensure the availability

of basic amenities, safety, comfort and hygienic environment to the audience visiting the cinema theatres.

In Tamil Nadu, 1044 Cinema Theatres are functioning under the following categories: -

Sl. No.	Categories	No. of Theatres
1	Permanent Cinema Theatres	1007
2	Semi – Permanent Cinema Theatres	28
3	Touring Cinema Theatres	8
4	Open Air Cinema Theatres	1
TOTAL		1044

The District Collectors of all the Districts, except Chennai District are the Competent Authorities for granting of No Objection Certificate to construct cinema theatres and also the licensing authority to issue 'C' Form license for screening of movies in cinema theatres, as per the provisions made in the Tamil Nadu Cinemas (Regulation) Act, 1955. In respect of

Greater Chennai, the Commissioner of Police is the competent authority for granting No Objection Certificate to construct cinema theatres and for issuing 'C' Form License. As per the Tamil Nadu Cinemas (Regulation) Act, 1955, the Joint Commissioner of Revenue Administration is the Appellate Authority and the Government (Home Department) is the Revisionary Authority against the decision of the Appellate Authority, for renewal of License for exhibition of films in theatres. In addition to this, to regulate the cinema theatre business and to safeguard the interest of the cinema viewing public, the Government fixes Minimum and Maximum rates of admission to the Theatres, under relevant provisions of the said Act and Rules, in Air Conditioned and Non-Air Conditioned categories for Multiplexes and Theatres in Municipal Corporations/ Municipalities / Town Panchayats and Village Panchayats. Under special

circumstances like festivals, the Government permit special shows for screening films in Cinema Theatres. The Competent Authorities have the power to suspend exhibition of films in case of any breach of peace. Penalties shall be imposed on the owner or person in charge of the cinema theatres, in case of contravention of the provisions of the said Act or of the Rules.

CABLE TELEVISION NETWORK SYSTEM

The Cable Television Networks (Regulation) Act, 1995 (Central Act 7), regulates the Cable Television Network all over India. As per amended Cable Television Networks (Regulation) Act, 2011 (No.21/2011) the District Magistrates, Sub-Divisional Magistrates and all Police Commissioners have been designated as Authorised Officers, in order to take action against offending Cable Television Operators for contravening sections 3, 4A, 5, 6, 8 and 9 (or) 10 of the said Act. In the State, the Commissioners

of Police in concerned Cities and the Collectors of the Districts concerned in respect of other areas and the Sub-Divisional Officers in their respective local limits of Police jurisdiction, are the authorized officers to take action against the violation of the said Act. Strict action is taken against the lawbreakers who contravene the above Act.

VIDEO ACT AND RULES

The Tamil Nadu Exhibition of Films on Television Screen through Video Cassette Recorders and Cable Television Networks (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder. This Act provides for the grant of license to the private individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors / Commissioner of Police, Chennai are the Licensing Authorities.

COPYRIGHT ACT

The Central Act viz., the Copyright Act, 1957, states that Artist is the first owner of the artistic work. This Act makes it mandatory for broadcasters – both radio and television - to pay royalty to the owners of the copyright each time a work of art is broadcasted. Whereas, this Act exempts students from the copyright laws using such material for research and education purpose. The Copyright Act, 1957, empowers the Police Officers to control the offences relating to violation of copy right, infringement pertaining to Cinematographic films, musical works, etc.

INTELLECTUAL PROPERTY RIGHT ENFORCEMENT CELL (IPREC)

Government constituted a separate wing namely Video Piracy Cell in Tamil Nadu Police Department during the year 1995. The same was re-designated as Intellectual Property Right Enforcement Cell during the year 2017, to control the menace of Video Piracy and to check violations relating to the Copyright Act.

The Additional Director General of Police (Crime), Chennai is the Head of the Intellectual Property Right Enforcement Cell. He is assisted by 1 Superintendent of Police and 1 Deputy Superintendent of Police at the State level. At present, 12 Intellectual Property Right Enforcement Cell units are functioning at various places in the State namely, Chennai (2), St. Thomas Mount (1), Vellore (1), Salem (1), Coimbatore (1), Trichy (1), Cuddalore (1), Madurai (1), Dindigul (1), Virudhunagar (1) and Tirunelveli (1).

In a recent significant development, the Government has issued orders for merging of Prohibition Enforcement wing and Narcotics Intelligence Bureau, Crime Investigation Department, to form one single Composite unit viz. Enforcement Bureau CID and also to re-organize Intellectual Property Right Enforcement Cell.

The proposed Intellectual Property Right Enforcement Cell will have 06 Units viz. Headquarters Chennai, Chennai City and each 1 unit at 4 Zones [North (Vellore), West (Coimbatore), Central (Trichy), South (Madurai)], under the supervision of a Superintendent of Police, Intellectual Property Right Enforcement Cell (IPREC).

CASES REGISTERED FOR ILLEGAL TELECASTING OF NEW TAMIL MOVIES AGAINST CABLE TV OPERATORS

Based on the complaint of the film producers that new movies/songs are telecasted in Cable TV, special raids were conducted throughout Tamil Nadu. Five Cases were registered in Vellore, Virudhunagar, Tirunelveli and Cuddalore units. Computer Hard Disk with content of the telecasted movie and other new movies along with monitor and accessories were seized. 3 accused were arrested. The value of the

property seized was Rs.1,21,500/-. Further, 76 cases were registered on violation of the Copyright Act by Intellectual Property Right Enforcement Cell and the value of the property seized was Rs.61,65,504/-.

NEW INITIATIVES DURING 2022-2023

- Action is being taken against bus operators through frequent checks to curb screening of new films without valid license.
- Action is being taken against the uploading of new Tamil Movies through websites. Reports have been sent to the Commissioner of e-Governance, Tamil Nadu for recommendation and onward transmission to "CERTIN" for blocking the erring websites.
- Stringent action is being taken against the culprits who involve in the illegal recording of movies in theatres. Information regarding theatre owners who are indulging in the offence were communicated to the District Collectors concerned for necessary action, viz. sealing of theatres.

- Culprits who indulge in the violation of Cable TV Act (Regulation) 1995 and Trade Marks Act 1999, etc., are being identified and action is being taken under the Tamil Nadu Act 14/1982.
- Training would be imparted to Officers and Police Personnel relating to Stress Management, diet and healthy lifestyle.

The details of cases registered, number of accused arrested and the value of properties seized etc., by the Intellectual Property Right Enforcement Cell from the year 2017 to 2023 (upto 28.02.2023) are as follows: -

Year	No. of cases registered by the Intellectual Property Right Enforcement Cell	No. of accused arrested	Value of properties seized by the Intellectual Property Right Enforcement Cell (Rs.)	No. of offences committed by the Cable TV Operators by violating the rules and regulations
2017	5589	5591	51,24,96,880	13
2018	3102	3076	8,85,28,841	29
2019	762	710	3,37,19,738	18
2020	292	297	1,16,13,631	35
2021	151	151	63,40,428	05
2022	76	80	61,65,504	05
2023 (28.2.23)	8	8	5,83,580	-
Total	9980	9913	65,94,48,602	105



**TAMIL NADU GOVERNMENT
M.G.R. FILM AND TELEVISION
INSTITUTE**

Tamil Nadu Government M.G.R. Film and Television Institute is a leading Technical Training Institute educating Film Technology and techniques of Film Production and aesthetics of Art.

Tamil Nadu Government M.G.R. Film and Television Institute functions under the Information and Public Relations Department, Government of Tamil Nadu. This institute functions in an area of 15.25 acres. This is the one and only institute in India which offers Bachelor's degree in film studies.

Tamil Nadu Government M.G.R. Film and Television Institute is a pioneer Institute and has carved its own niche in the filmmaking industry and organization. This Institute was functioning

as part of the branch in the Central Polytechnic Institute from 1945. Thereafter, from 1960 onwards it emerged as a separate Institute. From 09.08.2021 onwards this Institute was renamed as "Tamil Nadu Government M.G.R. Film and Television Institute".

DEGREE COURSES

The Diploma Courses offered by this Institute with the accreditation of the All India Council for Technical Education (AICTE), New Delhi were upgraded as four years duration Degree Course from Academic Year 2016-2017 as Bachelor of Visual Arts in affiliation with Tamil Nadu Dr. J Jayalalithaa Music and Fine Arts University.

Bachelor of Visual Arts (BVA) degree is about to be awarded from 2019-2020 instead of Diploma in Film Technology (DFT) awarded till 2018.

The following degree courses are being offered by this Institute.

1.	Bachelor of Visual Arts (Cinematography)
2.	Bachelor of Visual Arts (Digital Intermediate)
3.	Bachelor of Visual Arts (Audiography)
4.	Bachelor of Visual Arts (Direction and Screenplay Writing)
5.	Bachelor of Visual Arts (Film Editing)
6.	Bachelor of Visual Arts (Animation and Visual Effects)

STUDENTS ADMISSION

During every academic year 14 students are admitted in each of the above six courses and a total of 84 students are admitted for all the courses in this Institute. Tuition fees of Rs.15,000/-, Special fees of Rs.2,000/- and Development fees of Rs.1,000/- have been fixed. SC/ST students are fully exempted from tuition fees.

FINANCIAL SUPPORT FOR FILMS PRODUCED BY STUDENTS

The Government has raised the amount for the production of Students Documentary Films from Rs.15,000 to Rs.50,000/- from the financial year 2017-18. Every year, the final year students from all the 6 courses are formed as 14 units and each unit produce a short film as the final film project.

SHORT FILM AWARD

The students of Tamil Nadu Government M.G.R. Film and Television Institute is presented with "Tamil Nadu Government M.G.R. Film and Television Institute Students Award" which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a Memento in the category of Best Director, Best Cinematographer, Best Editor, Best Sound Recordist and Best Colourist for their short films.

AWARDS

The Short films produced by the students of Tamil Nadu Government M.G.R. Film and Television Institute has been screened in Chennai International Film Festival and Rs.10,000/- was awarded to the selected short films.

TRAINING ON LATEST TECHNOLOGY

In order to keep pace with the changing technology in the film industry, the students of Tamil Nadu Government M.G.R. Film and Television Institute are trained with the latest equipment and accessories on par with the film industry by hiring the latest equipment at an annual allocation of Rupees 1 Crore and 50 Lakh.

CONCLUSION

This Government is the people's Government. It is the Government for the welfare of the poor and the downtrodden. Whatever the Government does, is beneficial to the people.

- Hon'ble Chief Minister of Tamil Nadu
Thiru. M.K.Stalin

Various divisions of the Information and Public Relations Department, Press Release section, Photography section, Reference section, Social Media section, Functions section, Field Publicity section, Advertisement section, Memorial section, Exhibition section, Journalists Welfare Board, Cine Welfare Board, Tamil Nadu Films Division, Tamil Nadu Government MGR Film and Television Institute, State Information Centre, Tamilarasu, which publicizes the achievements of the Government and the district Information and Public Relations Offices, take the various schemes and historic achievements of the Government, to the people.

The Department creates a fraternal feeling between the Government and the people. The Department will continue to implement the welfare schemes that improve the livelihood of the poor and the downtrodden with greater zest.

The Hon'ble Chief Minister said that "there was a time when people had to go in search of Government offices but that has been changed and this Government has arisen as a Government that goes to the people to meet their needs". The Information and Public Relations Department will continue to tread in the path of the Hon'ble Chief Minister in fulfilling its responsibilities.

M.P. Saminathan,
Minister for Information and Publicity

ANNEXURE – I

Budget Estimates 2023-2024

(Rupees in Thousands)

	2021-2022 Accounts	2022-2023 Budget Estimate	2022-2023 Revised Estimate	2023-2024 Budget Estimate
2059 PUBLIC WORKS	99,93	2,29,66	2,29,66	2,40,00
2205 ART AND CULTURE	...	12,29	10,09	11,08
2220 INFORMATION AND PUBLICITY	104,33,21	125,28,16	145,10,88	139,00,96
2230 LABOUR, EMPLOYMENT AND SKILL DEVELOPMENT	...	35,35	52,38	45,00
2235 SOCIAL SECURITY AND WELFARE	4,81,95	2,11,81	2,67,61	2,67,61
2250 OTHER SOCIAL SERVICES	12,69	16,09	14,90	16,34
4202 CAPITAL OUTLAY ON EDUCATION, SPORTS, ART AND CULTURE	1	1	1
TOTAL	11,02,778	13,03,337	15,08,553	14,48,100



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** paid floral tributes to a portrait of Muthamizharignar Kalaigarnar. (Omandurar Government Estate - 03.06.2022.)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** unveiled the statue of Uthamar Gandhi Adigal and paid floral tributes. (Government Museum Campus, Egmore - 15.08.2022)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** paid floral tributes to a portrait of Annal Ambedkar. (Annal Ambedkar Manimandapam - 14.04.2022.)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M. K. Stalin** handed over Journalists pension payment orders to retired journalists. (Secretariat - 31.10.2022)



The Hon'ble Chief Minister of Tamil Nadu **Thiru.M.K.Stalin** launched a web page on the literary works of Kappalottiya Thamizhan V.O.Chidambaranar, in connection with his 150th birth anniversary. (Secretariat -18.11.2022)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** declared open a statue and memorial hall for the pioneering writer Thiru. Ki.Rajananarayanan. (Secretariat - 02.12.2022)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** declared open the renovated memorial house where Bharathiyar lived at Varanasi, Uttar Pradesh and a bust installed in it.
(Secretariat - 11.12.2022)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** unveiled the statues of Veerapandiya Kattabomman and Marudhu Pandiyargal, and a bust of 'Kappalottiya Tamizhan' V.O.Chidambaranar (Gandhi Mandapam campus -14.02.2023.)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** visited the Polished Chekku drawn by 'Kappalottiya Tamizhan' V.O.Chidambaranar when he was at the Coimbatore prison. (Gandhi Mandapam campus -14.02.2023)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M.K. Stalin** laid foundation stone for the construction of Arangam with statue for V.K.Palaniswamy Gounder, C.Subramaniam, Pollachi N. Mahalingam and freedom fighter Ethalappar Nayakkar. (Secretariat - 14.02.2023)



The Hon'ble Chief Minister of Tamil Nadu **Thiru. M. K. Stalin** renamed the Mandaiveli west ring road, Chennai as T.M. Soundararajan Road and declared open the name board. (Secretariat - 24.03.2023)



Hon'ble Ministers garlanded the statue of 'Thamizhar Thanthai' C.P. Adithanar and paid floral tributes to his portrait. (Egmore - 27.09.2022)



Presenting the Best Actor Award, on the occasion of Tamil Nadu Film Award Function for the Best Film, Best Small Screen, Tamil Nadu Government M.G.R. Film and Television Institute students Awards between 2009 and 2014. (Kalaivanar Arangam - 30.10.2022.)



Handing over of Journalists Family Benefit Fund to the families of journalists who died in harness (Secretariat - 09.11.2022.)



Inspection of reviewed the works of making statues of Freedom Fighters and Leaders announced by the Government.
(Ramapuram, T.V.Nagar- 09.11.2022)



Inauguration of 'Tamil Nadu Day' celebrations by lighting a kuthuvilakku at the 41st India International Trade Fair. (New Delhi - 17.11.2022)



Inspection of the construction works of Muthamizharnar Kalaignar memorial at the Marina Beach, Chennai. (01.12.2022)



Inauguration of a historical dance drama titled 'Bharathi Yaar' Iyal, Isai, Nadagam
(Anna Centenary Library Auditorium - 07.12.2022.)



Inspection of Renovation works of Seerkazhi Thamizhisai Moovar Manimandapam.
(Mayiladuthurai - 23.12.2022)



Inspection of ongoing developmental works at the Tamil Nadu Government M.G.R. Film and Television Institute. (Taramani - 09.03.2023)



Handing over of Journalists' Family Benefit Fund to the family of Associate editor of 'Murasoli' newspaper who died in harness. (Secretariat - 30.03.2023)