



ABSTRACT

Agriculture and Farmers Welfare – Tamil Nadu Agricultural University – Announcement made by the Hon'ble Minister for Agriculture and Farmers Welfare during Agriculture and Farmers Welfare Department Demand 2021-2022 – **“Establishment of a single window sales centres in Krishi Vigyan Kendras to facilitate the farmers to get the various inputs including seeds of Tamil Nadu Agricultural University”** at a cost of Rs.25.00 lakh from the Tamil Nadu Agricultural University's Open and Distance Learning fund – Approval – Accorded – Orders - Issued.

AGRICULTURE AND FARMERS WELFARE (AU) DEPARTMENT

G.O.(Ms) No.165

Dated:27.10.2021

திருவள்ளூர் ஆண்டு, 2052

நிலைவாறு, 10, ஓபிபிசி 10

Read:

From the Vice Chancellor, Tamil Nadu Agricultural University, letter No. TNAU- Honourable Minister's Announcements-2021-SI.No.25-Proposal, dated 09.10.2021.

ORDER:

During the Agriculture and Farmers Welfare Demand 2021-2022, among others, the Hon'ble Minister for Agriculture and Farmers Welfare has made the following announcement on the Floor of the Assembly :-

25. தமிழ்நாடு வேளாண் பல்கலைக் கழகத்தின் விதைகள் உள்ளிட்ட பல்வேறு இடுபொருட்களை விவசாயிகள் எளிதில் பெறும் வகையில் வேளாண்மை அறிவியல் நிலையங்களில் ஒற்றை சாளர விற்பனை மையங்கள் ரூ.25 லட்சம் மதிப்பீட்டில் அமைக்கப்படும்.

2. The Vice Chancellor, Tamil Nadu Agricultural University in his letter read above sent a proposal to the Government for the **“Establishment of a single window sales centres in Krishi Vigyan Kendras at a cost of Rs.25 lakh to facilitate the farmers to get the various inputs including seeds of Tamil Nadu Agricultural University”** from the Tamil Nadu Agricultural University's Open and Distance Learning funds.

3. The Vice Chancellor, Tamil Nadu Agricultural University in his proposal has stated that Krishi Vigyan Kendras (KVKs) are an integral part of the National Agricultural Research System (NARS) and aim at assessment of location specific technology modules in agriculture and allied enterprises,

through technology assessment and demonstrations. The Krishi Vigyan Kendras have been functioning as Knowledge and Resource Centre of agricultural technology supporting initiatives of public, private and voluntary sector for improving the agricultural economy of the district and are linking the National Agricultural Research System (NARS) with extension system and farmers. In addition, Krishi Vigyan Kendras produce quality technological products (seed, planting material, bio-agents, livestock) and make it available to farmers, organize frontline extension activities, identify and document selected farm innovations and converge with ongoing schemes and programs within the mandate of Krishi Vigyan Kendra. The Krishi Vigyan Kendra scheme is 100% financed by Government of India and the Krishi Vigyan Kendras are sanctioned to Agricultural Universities, Indian Council of Agricultural Research (ICAR) institutes, related Government Departments and Non-Government Organizations (NGOs) working in Agriculture.

4. The access to agro advisories and good quality inputs, including seeds and planting materials, at affordable prices is *sine qua non* for increasing adoption of recommended technologies by farmers. Tamil Nadu Agricultural University Centres and Krishi Vigyan Kendras produce a variety of inputs viz., seeds, planting materials, crop boosters, vermicompost, mushroom spawn, value added products, etc., for the benefit of the farming community. Farmers during their visit to Krishi Vigyan Kendras not only get required farm advisories but also are interested to purchase inputs. Therefore, this project aims at establishing one-stop shops for sale of agro inputs in Tamil Nadu Agricultural University Krishi Vigyan Kendras.

5. The Justification / Rationale of the project are as follows:

One-Stop Shops will serve as an outlet for sale of different seeds and inputs produced by the University and Krishi Vigyan Kendra.

6. The objectives are as follows:-

- (i) To establish one-stop shops for sale of seeds, planting materials and other agro inputs in all the 14 Krishi Vigyan Kendras of Tamil Nadu Agricultural University.
- (ii) To facilitate farmers direct access to institutional resources available in Krishi Vigyan Kendras viz. inputs, products, technology advisories, etc.

7. The duration of the project is one year (2021-2022) and the activities covered in this project are as follows:-

- (i) To establish one-stop shops, one each in all the 14 Tamil Nadu Agricultural University Krishi Vigyan Kendras in the districts viz. Virudhunagar, Kanyakumari, Madurai, Tiruvarur, Dharmapuri, Ramanathapuram, Salem, Trichy, Thiruvallur, Villupuram, Pudukkottai, Vellore, Cuddalore and Tiruppur.

- (ii) To equip the one-stop shop with facilities such as minimal cold storage, work table, storage cabinets, showcase racks, storage bins, partitioning, packing machine, digital scale, digital display boards, etc.
- (iii) To sell seeds, planting materials, bio-control agents, vermicompost, crop boosters, mushroom spawn, value added products, etc., produced by Tamil Nadu Agricultural University, Indian Council of Agricultural Research (ICAR), and other government agencies to farmers and others.
- (iv) The one-stop shop will also provide need-based agro advisory services to farmers and others.

8. The beneficiaries are as follows:-
Farmers and general public.

9. The budget requirement for the project is as follows:-
(Source of Funding: Tamil Nadu Agricultural University's Open and Distance Learning funds)

S. No.	Particulars	Amount (Rupees in lakh)
1.	Minimal cold storage (Refrigerator) for storing mushroom spawn, bio-control agents, inputs, etc.	0.15
2.	Tarpaulins, Driers, Work table, storage cabinets, showcase racks, storage bins, etc.	0.40
3.	Minor repair works and Partitioning work	1.00
4.	Packing machine, digital scale, digital display boards, etc.	0.23571
	Budget per Krishi Vigyan Kendra	1.78571
	Total Budget for 14 Krishi Vigyan Kendras	24.99994
	Rounded off	25.00

10. The outcome of the project is as follows:-

- (i) Farmers will have access to quality seeds, planting materials and other inputs in time at affordable prices.
- (ii) The one-stop shops will also serve to help provide agro advisory services to farmers.

11. After careful examination and considering the outcome of proposed project on its implementation, the Government accord approval to the Vice Chancellor, Tamil Nadu Agricultural University for "**Establishment of a single window sales centres in Krishi Vigyan Kendras to facilitate the farmers to get the various inputs including seeds of Tamil Nadu Agricultural University**" at an outlay of

Rs.25.00 lakh (Rupees Twenty Five Lakh only) as detailed below from the Tamil Nadu Agricultural University's Open and Distance Learning funds:-

S. No.	Particulars	Amount (Rupees in lakh)
1.	Minimal cold storage (Refrigerator) for storing mushroom spawn, bio-control agents, inputs, etc.	0.15
2.	Tarpaulins, Driers, Work table, storage cabinets, showcase racks, storage bins, etc.	0.40
3.	Minor repair works and Partitioning work	1.00
4.	Packing machine, digital scale, digital display boards, etc.	0.23571
	Budget per Krishi Vigyan Kendra	1.78571
	Total Budget for 14 Krishi Vigyan Kendras	24.99994
	Rounded off	25.00

12. This order issues with the concurrence of Finance Department vide its U.O.No.46447/Agri.&FW/2021, dated: 25.10.2021.

(BY ORDER OF THE GOVERNOR)

C. SAMAYAMOORTHY
AGRICULTURAL PRODUCTION COMMISSIONER
AND SECRETARY TO GOVERNMENT

To

The Vice Chancellor, Tamil Nadu Agricultural University, Coimbatore - 3.

The Director of Local Fund Audit, Chennai - 108.

The Deputy Director of Local Fund Audit, Coimbatore-3.

The Principal Accountant General (A&E/Audit/AAD/G&SSA/E&RSA),
Chennai-18.

The Resident Audit Office, Office of the Principal Accountant General
(Social Sector Audit), Chennai-9.

Copy to:-

The Special Personal Assistant to the Hon'ble Minister for Agriculture and
Farmers Welfare, Secretariat, Chennai-9.

The Senior Private Secretary to the Agricultural Production Commissioner
and Secretary to Government, Agriculture and Farmers Welfare
Department, Chennai-9.

The Assistant Programmer, Agriculture and Farmers Welfare Department,
Chennai -9

The Finance (Agri. & FW) Department, Chennai-9.

The Agriculture and Farmers Welfare (OP3) Department, Chennai -9.

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C.No.20015/AU/2021

//FORWARDED/BY ORDER//

சி. சமயமூர்த்தி
28/10/2021
SECTION OFFICER

செ. சமயமூர்த்தி
28/10/2021