Abstract

Tourism – Promotion of Tourism – Imparting Training to Tourist Guides – Administrative Sanction – Orders - Issued.

Tourism & Culture (T.3) Department

G.O (D) No.17, Dated: 08-05-2010
Thiruvalluvar Aandu-2041, Chithirai 25.

Read:
2 From the Director of Tourism, Note No.3030/HRD1-2010.

ORDER:

In the reference second read above, the Director of Tourism has stated that the job skills, attitude to tourists and quality of service rendered goes a long way in attracting more tourists, extended stay, increased spending and above all tourist royalty towards the destination. It helps not only in increasing the tourist arrivals but also make them visit repeatedly. The Rural Tourism and development of less-known centres mainly in the rural areas have been accorded priority by both central and State Governments. The reason being that tourism in rural areas ensures an alternative employment and ensures inclusive development and that this is also the objective of Department of Rural Development and Panchayat Raj. In this background, the Rural Development and Panchayat Raj Department had extended financial support of Rs.22.10 lakhs for training the tourist guides in the year 2005-2006. This has benefitted 236 guides who are now trained and they are able to secure self employment.

2. By stating the above, the Director of Tourist has now sent necessary proposal for imparting training for another 400 persons during the current financial year (2010-2011). He has furnished the cost estimate for the proposed training as follows:-

1) Cost per day for a batch of 50 persons As Professional fee : Rs.30,000/-
2) Service Tax @ 12% : Rs. 3,600/-
3) Lunch, presentation-aids, Stationery & Miscellaneous : Rs.16,400/-

Total Rs.50,000/-

Cost for 5 days for one batch : Rs.50,000/- x 5 days = Rs.2.50 lakhs
Cost for 400 persons in 8 batch : Rs.2.50 lakhs x 8 batches = Rs.20.00 lakhs

…..2…..
3. The Director of Tourism has also suggested that the Rural Development and Panchayat Raj Department may be requested for the sanction of Rs.20.00 lakhs to the Department of Tourism, from the Rural Development and Panchayat Raj Department funds for conducting the above training programme for 400 persons during the current Financial Year 2010-2011.

4. The request of the Director of Tourism at paras 2-3 above has been examined in consultation with the Rural Development and Panchayat Raj Department. The Rural Development and Panchayat Raj Department has agreed to the proposal of Director of Tourism to sanction a sum of Rs.20.00 lakhs for imparting Tourist Guide training for another 400 persons in the current financial year 2010-2011.

5. Accordingly, administrative sanction is hereby accorded for imparting Tourist Guide training to another 400 persons in the current financial year 2010-2011. The Director of Tourism is permitted to impart training to the tourist guide as mentioned above through an agency by following usual procedures.

6. The Rural Development and Panchayat Raj Department is requested to place the funds to the tune of Rs.20.00 lakhs at the disposal of the Director of Tourism to conduct the above training programme.

7. This order issues with the concurrence of the Rural Development and Panchayat Raj Department vide its U.O.No.12280/PR.III/10-1, Dated: 7-5-2010.

(BY ORDER OF THE GOVERNOR)

V. IRAI ANBU,
SECRETARY TO GOVERNMENT

To
The Director of Tourism, Chennai-2
The Rural Development and Panchayat Raj Department, Chennai-9
The Managing Director, Tamil Nadu Corporation for Development of Women, 100, Anna Salai, Guindy, Chennai-2
The Project Director, Vazhndhu Kattuvom Project, No.91, St. Mary’s Road, Abiramapuram, Chennai-18

/ FORWARDED BY ORDER /

SECTION OFFICER.